

# Data Gathering Session

**Group:** Students (employees at Campus Recreation)

**SPT Partners:** Morton, Coble

**Date:** October 5, 2014

**Design:** Interview

**Attendees:** 58

**KEY DATA:** *Please use these five questions as common questions, but feel free to ask additional questions as your team sees fit.*

## 1. What makes SFA special? Unique?

- a. Truth(s)
  - i. Location/scenery
  - ii. Class size
- b. Trend(s)
  - i. Campus involvement **Individual sheets show this one as a truth**
  - ii. Home away from home feel/close knit
  - iii. Community
- c. Unique ideas?
  - i. Bars close early **Individual sheets show this one as a trend**
  - ii. Free access to football stadium (other school have to pay)
  - iii. UPD willing to escort to dorms
  - iv. Driving Jacks

## 2. What could SFA do or be to encourage you to support the university?

- a. Truth(s)
  - i. Better career promotion
  - ii. Better commuter parking
- b. Trend(s)
  - i. More support for student organizations
  - ii. Better promote the Alumni Association
  - iii. More face to face, teacher to student interactions; less online classes
- c. Unique idea(s)
  - i. Don't make students pay for resources they do not use
  - ii. More clear mission
  - iii. Alumni incentives
  - iv. Bigger athletic conference

**3. What is one innovative idea SFA should implement?**

- a. Truth(s)
  - i. More commuter parking
  - ii. Better café food and hours
  - iii. Library open for 24 hours
- b. Trend(s)
  - i. Bike lanes on and around campus
  - ii. More sustainability; environmentally friendly
  - iii. More options for free printing
- c. Unique idea(s)
  - i. Have a credit in the library for printing
  - ii. Challenge program for athletic scholarships (as bands do where you can challenge for a starting spot)
  - iii. More graduation traditions (more than the big dip)

**4. What do students need to get from a college education/experience to be successful in life?**

- a. Truth(s)
  - i. Real life experiences (Outside and inside classroom) **Was overwhelming top find**
  - ii. Internships/hands on
  - iii. Basic responsibilities (i.e. time management, communication, organization)
- b. Trend(s)
  - i. Social skills/networking
  - ii. Professionalism **Individual sheets show this one as a truth**
  - iii. Leadership
  - iv. Chance to use skills learned **Individual sheets show this one as a truth**
- c. Unique idea(s)
  - i. Critical thinking
  - ii. Self-discovery
  - iii. How to influence others
  - iv. Self-discipline
  - v. Funding/Certifications after graduation

**5. If you could change one thing about the way SFA operates, what would that be?**

- a. Truth(s)
  - i. Parking! Passes cheaper, time range and signs to clarify, parking tickets cheaper (back to \$25)
- b. Trend(s)
  - i. Financial
  - ii. Meal plans cheaper and better choices for those who do not want one
- c. Unique idea(s)

- i. More SFA involvement with the Nacogdoches community
- ii. Raise staff pay (assuming this meant student staff pay)