

## Data Gathering Session

**Group:** Student-Athlete Advisory Council

**SPT Partners:** Rob McDermand & Todd Brown

**Date:** October 15, 2014

**Design:** Carousel

**Attendees:** 20 Students

### Top 3 Traits That Make SFA Special

- Purple lights
- Beautiful Campus
- Small Classes

#### Other Traits Mentioned

- College town
- University spirit
- Town's support
- Friendly faculty
- Diversity
- Number of career paths offered
- Lumberjack mascot
- Historic area

### Top 3 Things That Would Encourage You to Give Back

- Promotion of athletic events
- Renovation of old buildings
- Making the University well known across the country

#### Other Things Mentioned

- Alumni discounts at away sporting events
- Better recognition of track
- Bowling and activities center on campus
- Renovation of old dorms, buildings, and field house

- Renovated football stadium
- Better food with better quality
- Cheaper meal plans
- Better communication with alumni
- Advertising and recruiting state-wide
- Reduced parking fees
- School spirit

### **Top 3 Innovative Ideas for SFA**

- Move baseball/softball fields closer to campus
- Improved parking
- Athletes-only, free cafeteria

#### Other Innovative Ideas

- More SFA clothing and gear
- Expanded athletic facilities
- Student athlete job fairs and network counseling
- Alumni Newsletter
- Alumni reunion games
- Free massages for athletes
- Bowling/activity center
- Track locker room
- Age limit change for moving off campus

### **Top 3 Things Students Need To Be Successful**

- More upper-level SI meetings and flexible SI times for athletes
- Opportunities for work experience on campus
- Opportunities to meet alumni in your own field

#### Other Things Mentioned

- Encouragement and sympathy
- School spirit
- More assets to prepare for life after school
- University internships

### **Top 3 Things SFA Can Do a Better Job On**

- More commuter parking
- More restaurant options
- Athletic Support

### **Other Things Mentioned**

- Make the community more purple
- Reduce how long students must live on campus
- Less faculty/staff parking
- Increased communication about student events and sports
- Better attendance at sporting events