

Engagement and Data Gathering Session

Group: SFA 101 Class

SPT Partners: Rob McDermid & Todd Brown

Date: October 6, 2014

Design: Carousel

Attendees: 22 Students

Top 3 Traits That Make SFA Special

- Beautiful campus
- Nice people
- Athletic support

Other Traits Mentioned

- Pretty atmosphere
- Free education
- Close community
- Positive environment
- Mixture of people
- AARC
- AJ

Top 3 Things That Would Encourage You to Give Back

- More parking
- Chipotle
- Better roads

Other Things Mentioned

- More fast food places
- Incentives
- Bigger locker rooms
- More Free stuff
- More things to do

- Update places in town
- Pep rallies
- Being open minded to new ideas
- More colorful flowers on campus

Top 3 Innovative Ideas for SFA

- Residential parking
- Baseball field on campus
- Higher athletics budget

Other Innovative Ideas

- One more café
- Little banners on poles
- More school spirit
- SI times around athletic practice
- Awnings in public places
- Indoor practice facilities
- Indoor public pool

Top 3 Things Students Need To Be Successful

- Life skills
- Skills that will help in your field
- Career opportunities

Other Things Mentioned

- Knowledge
- Understanding of your major
- Expertise
- Time management
- Communication
- Connections

Top 3 Things SFA Can Do a Better Job On

- Variety of food
- Fire alarms in Landing
- Parking

Other Things Mentioned

- Variety of dining halls
- Mass media
- Better facilities
- Soft serve ice cream
- Chipotle
- More school spirit