

CARRI is seeking quotes from experienced professional/s to develop regional strategic marketing plan for outreach and dissemination of information for the Deep East Texas region. Professionals should demonstrate their level of expertise and ability to complete the task on time. The work is expected to begin on or around August 15, the plan should be complete and accepted by the CARRI Executive Director no later than September 30, 2024. There will be an initial in person meeting to discuss the expectations of the contractor, all other meetings will be virtual. Contractors should be registered as an approved vendor with the Stephen F Austin State University, or establish approved vendor status before September 1, 2024. For information to become a vendor please contact: SFA Procurement and Business Services at 936-468-2206.

The total amount for this solicitation shall not exceed \$30,000.

Please complete the following written quote and return it to Monica Loa by COB on July 31, 2024, at loamm@sfasu.edu.

Demographic info:

Respondent/Company:

Name:

Title:

Address:

Phone:

Email:

Please respond to the following questions and limit to 100 words for each question

1. Number of years of Economic or Community Development experience, and brief summary of relevant experience
2. Number of years of experience developing strategic plans, marketing plans, outreach plans, and a brief description of your relevant work
3. Number of years of community engagement activities, provide brief summary
4. Knowledge of the deep east Texas region and its assets and challenges
5. Names and contact details of at least two professional references
6. Hourly rate or turn key rate for strategic marketing plan for outreach and dissemination of information