REQUEST FOR PROPOSALS

Informal Bid #Strategic Outreach and Dissemination Plan

EVALUATION CRITERIA: RESPONDENT NAME:	Respondent's experience developing strategic plans, marketing plans, and/or outreach plans	Respondent's experience working with East/Deep East Texas or rural communities	Respondent's relevant experience in Economic or Community Development	Budget	References	Presentation	Weighted Total	
WEIGHT	**25%**	**25%**	**20%**	**20%**	**5%**	**5%**	**100%**	
Blue Seats Consulting	6.00000	6.33333	5.00000	8.00000	8.66667	7.00000	**6.46667**	**Non-Award**
Deep East Texas Council of Governments	8.00000	9.66667	9.66667	7.00000	9.00000	8.00000	**8.60000**	**Awarded**
DMC Marketing Group	7.00000	9.33333	5.33333	7.33333	6.66667	6.66667	**7.28333**	**Non-Award**
Holt Creative Group	8.66667	8.33333	8.00000	8.00000	8.33333	8.00000	**8.26667**	**Non-Award**
Longview Chamber of Commerce	7.33333	8.66667	9.33333	7.66667	8.00000	7.33333	**8.16667**	**Non-Award**
Texas Forest Country Partnership	7.33333	8.33333	9.00000	6.66667	9.00000	7.66667	**7.88333**	**Non-Award**
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