

INTERCOLLEGIATE ATHLETICS MASTER PLAN

Workshop 01 | Core Team Meeting
2024-12-04



- 1 Introductions
- 2 Purpose – Project Charter
- 3 Scope
- 4 Visioning
- 5 Benchmarking

Meeting Objective: Listen. What is SFA's core vision, goals, objectives, key drivers, and scope elements to set the project up for success. Memorialize scope of planning.

AGENDA



INTRODUCTIONS

Michael McBroom | SFA Athletics

Director of Athletics

John Branch | SFA PPD

Assistant Vice President Facilities Services

Loree McCary | SFA Athletics

Deputy Athletics Director for Administration & SWA

Jessica Dorsey | SFA Athletics

Senior Associate Athletics Director for External Affairs

Jordan Berry | SFA Athletics

Senior Associate Athletics Director for Student-Athlete Services (FB)

Lauren Stacy | SFA Athletics

Senior Associate Athletics Director of Internal Affairs

Jay Lucas | SFA Athletics

Associate Athletics Director for Strategic Communications (FB, MBB)

Nick Carroll | SFA Athletics

Assistant Athletics Director for Compliance

Bryson Harris | SFA Athletics

Director of Game and Event Operations

Colby Carthel | SFA Athletics

Head Coach

Jason Reese | SFA Athletics

Faculty Athletic Representative

Shad Comeaux | FNI

Principal VP

Chris Rice | FNI

Manager for Campus Planning

Chris Sison | FNI

Landscape Architecture & Planning

Michael Delaney | Two Fifteen Consulting

Civil Engineer

Vishnu Priya Sai Ramesh | RDG

Sports Programmer

Johnny Boyd | RDG

Sports Strategy

Blaine Perau | RDG

Designer

Tom Ohle | RDG

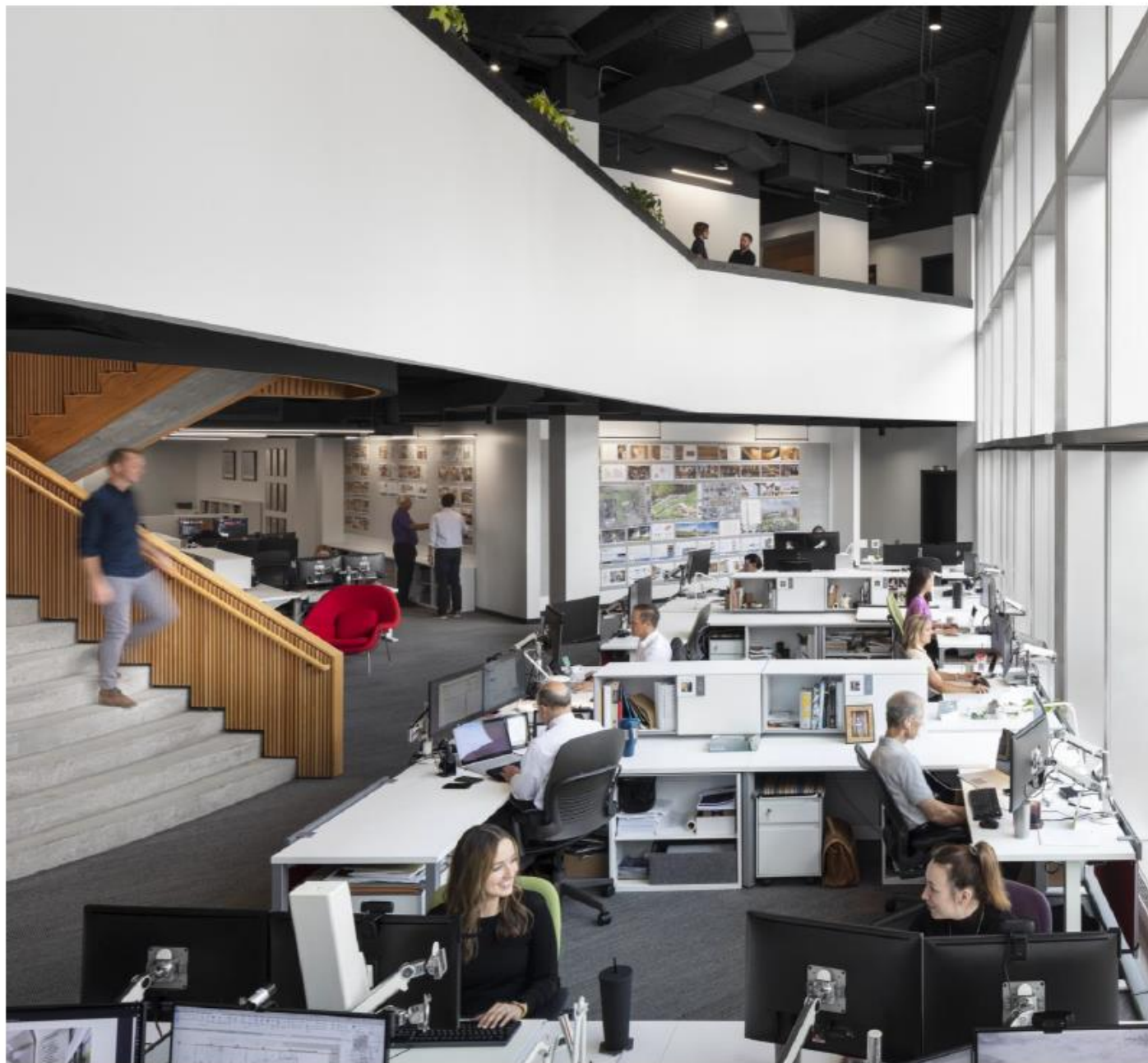
PM





CREATE. MEANING. TOGETHER.

A mission statement is intended to clarify the what, why, and how of a company. We believe these three simple words articulate the essence of our company over the past 50 years. Like each member of the RDG family, the words have individual personalities and represent different ideas. When combined, these words have great power. We explore each word singularly then put them together to support the mission of RDG, what we believe our company is now, and what we will continue to be for the next 50 years and beyond.



OUR SCALE

Campus Planning + Site

Collective

College + University

Community

Healthcare

Living

Parks

Public Safety

Research and Laboratories

Specialized Services

Sports



MULTI- DISCIPLINARY

Architecture

Artistry

Campus Planning

Civil Engineering & Water Resources

Experiential Design

FF&E + Procurement

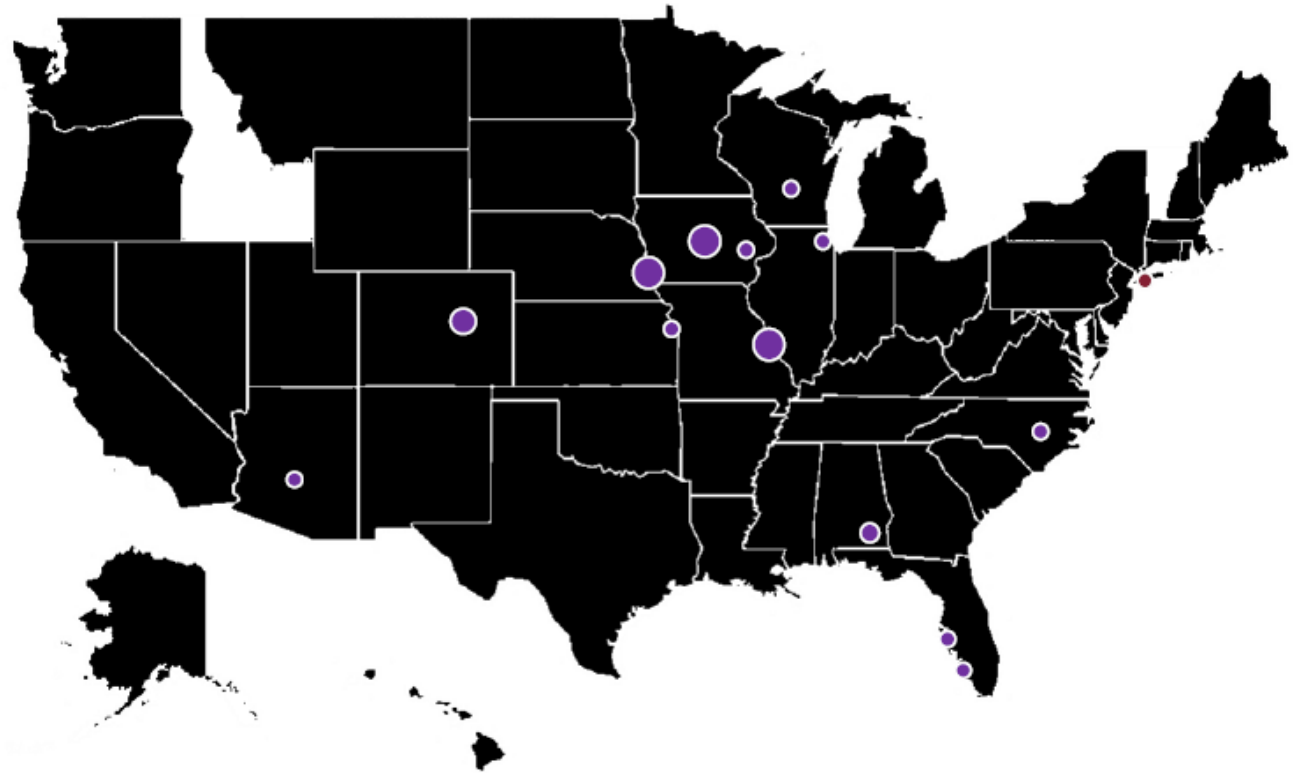
Interior Design

Landscape Architecture

Lighting Design

Sustainability

Urban Design



OFFICES LOCATIONS



IOWA



UNIVERSITY OF MINNESOTA



LOYOLA UNIVERSITY CHICAGO



WISCONSIN UNIVERSITY OF WISCONSIN-MADISON



UNION COLLEGE



PALMER College of Chiropractic



KANSAS STATE UNIVERSITY

Slippery Rock University of Pennsylvania

UNIVERSITY of FLORIDA



SMU



UCONN UNIVERSITY OF CONNECTICUT



MICHIGAN STATE UNIVERSITY

West Virginia University



THE UNIVERSITY OF TENNESSEE KNOXVILLE

UNI University of Northern Iowa



WINONA STATE UNIVERSITY



University of Colorado Anschutz Medical Campus



ST. CLOUD STATE UNIVERSITY



SPORTS STUDIO

125+ Campuses

230+ Projects

\$5B+ Construction



INTRODUCTIONS | SCHEDULE

Wednesday 12/04

9:00 am - 10:30 am	Athletics Kickoff Meeting - Visioning Goal Setting
10:40 am - 11:30 am	Operations - External and Internal Affairs
Lunch Break	
1:00 pm - 3:00 pm	Sports Performance - Combined Meeting (Sports Medicine, Athletic Training, Recovery, Nutrition, Strength & Conditioning)
3:10 pm - 4:00 pm	Coaches Meeting
4:10 pm - 5:00 pm	Facilities, Equipment / Issue
5:10 pm - 6:00 pm	SAAC

Thursday 12/05

8:00 am - 9:00 am	Wrap-up Meeting: Athletics Core Planning Team
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INTRODUCTIONS | OVERALL SCHEDULE

Phase	Meeting, Task Objective or Deliverable	2024		2025											Notes			
		Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov				
Information Collection Phase	Task 1: Project Kick-off Meeting and Campus and Facilities Tour: The FNI planning team will conduct a kick-off meeting to discuss the project approach, planning principles, program goals and significant tasks. The team will also tour each location and various facilities.																Trip #1 Owner will coordinate necessary participants and lead facilities tour.	
	Task 2: Campus User Interviews and Stakeholder Meetings: Stakeholder interviews will help the FNI planning team understand the campus's issues and needs regarding future programs and future facility site development. The interviews with University deans and department chairs will discuss potential changes to academic programs and future space needs. Interviews will be thirty (30) minutes to an hour and may take up to five (5) days.																	Trip #2 Owner will coordinate participants and meeting space.
	Task 3: Project Website and Online Engagement: The FNI planning team will create content for a Campus Master Plan webpage on the SFA website. We will provide the content to SFA staff who will post and maintain the information. The webpage will feature information about the project process, team and input opportunities.																	
	Task 4: Development of Campus Base Maps: The FNI planning team will create existing base maps of the Main Campus, DeWitt School of Nursing and CARR locations in AutoCAD, utilizing the most recent aerial map imagery.																	
Analysis Phase	Task 5: Develop Campus Analysis: The FNI planning team will develop maps, graphics, charts, and narratives to describe existing conditions and help guide the overall campus master plan. This task includes analysis of physical conditions, technology, and utilities.																	
	Task 6 - Demographic Analysis, Enrollment Projections and Space Utilization: This task includes analysis of demographics and utilization, and development of enrollment projections, space standards, and building blocks.																	
	Task 7 - Technology Master Plan and Programming: This task includes analysis of existing technology infrastructure and standards, and developing recommendations associated with the proposed master plan projects.																	
	Task 8 - Intercollegiate Athletics Master Plan: This task will be developed concurrently with the campus master plan and includes analysis and recommendations for athletics facilities.																	
	Task 9 - Utility Master Plan: The Utility Master Plan documents existing conditions and guides future growth and utility infrastructure improvements for the SFA Main Campus. The plan will address water, sanitary sewers, stormwater, mechanical, electrical, irrigation, technology, and alternative energy infrastructure.																	
	Task 10 - Landscape Character Guidelines: This task includes review of the existing landscape and development of landscape design and character guidelines that coordinate with the proposed campus master plan.																	
	Task 11 - Facility Conditions Assessment: This task includes facility assessments of buildings specified by SFA.																	
	Task 12: Conceptual Plans and Presentations: After completing the online survey and the campus analysis, the planning team will conduct an internal design charrette and develop scenarios to illustrate the potential location and configuration of physical plan recommendations. The planning team will present a summary of the survey results, campus analysis and conceptual plans to the Campus Master Plan Steering Committee and build consensus for each preferred campus location draft conceptual plan.																	Trip #3 Owner will coordinate participants and meeting space. Following the presentation, the planning team will have sufficient information and direction to develop draft illustrative plans and project recommendations.
Review Phase	Task 13: Draft Illustrative Master Plans and Recommendations: The planning team will prepare exhibits of the SFA campuses/locations, building on ideas generated in prior meetings. The illustrative draft plans will be created from information collected in Tasks 1-12. The illustrative plans will become the campus map exhibits that will support the vision, strategies, and recommendations developed during the process.																	
	Task 14: Presentation of Draft Illustrative Master Plans and Recommendations: The draft illustrative campus master plan and recommendations will be presented to the Campus Master Plan Steering Committee. The planning team will also host an open house forum (come-and-go format) to allow campus stakeholders to review draft recommendations and provide feedback. Any comments and revisions received during these meetings will be incorporated into the final draft.																	Trip #4 Owner will coordinate meeting space.
Refinement/Final Phase	Task 15: Implementation Plan: An implementation plan will be created to prioritize the campus master plan recommendations. The implementation plan will also phase recommendations for the long-term development of the SFA campuses/locations. The planning team will coordinate with campus leadership regarding project priorities, potential funding, partnerships, and estimated project initiation.																	
	Task 16: Cost Estimates: Preliminary cost estimates will be developed and revised, if necessary, based on the final campus master plan.																	
	Task 17: Draft Report: The planning team will prepare a draft of the Stephen F. Austin State University Campus Master Plan, documenting the previous tasks' work.																	Submit Draft Campus Master Plan for Review
	Task 18: Review Meetings: The draft campus master plan and recommendations will be presented to the Campus Master Plan Committee.																	Trip #5 Owner will coordinate meeting space.
	Task 19 - Final Stephen F. Austin State University Campus Master Plan																	Owner Approves Final Plan Document.
	Scope Task Duration																	
	Meeting/Presentation (Trips)																	

Integrated with FNI's Schedule Dec 2024- Nov 2025

01 - Workshop 01 Kickoff 12/2024

- Virtual Meeting - Followup

02 - Programming & Initial Concept Options

- Virtual Meeting - Followup

03 - Final Draft Options

- Virtual Meeting - Followup

04 - Overall Campus Plan

- Virtual Meeting - Followup

05 - Final Presentation



PURPOSE

PURPOSE | HOW DID WE GET HERE ... LAST 5-10 YEARS



PURPOSE | OVERALL

- Develop a **15-year comprehensive plan** for the Jack Athletics
 - 5, 10 & 15 Phased Trajectories
 - Evaluate the current condition of existing facilities
 - Develop a complete implementation strategy that anticipates future trends and department needs
 - Understand current baseline & projections in comparison to peer institutions
 - Propose conceptually designs that provide state-of-the-art facilities meeting SFA Visioning
- Put SFASU and Athletics in a position to **have options** in this ever-changing world of athletics
 - Current facilities do not provide for this opportunity.
 - Basketball is an exception with Loddie.
- **Drive success and a winning culture**
- Build revenue into operations model
 - SFA goals is 80% attendance at all events, new innovative ways to engage fans, boosters, alumni
- Help in Recruiting / Student Growth = Multidisciplinary partner



PURPOSE | DELIVERABLE

- Executive Summary
 - Coordination with FNI Campus Plan & SFA Campus Standards
- Narrative Document - Design, Code
- Site, Floor Plans, and Building Section Graphics
- Exterior Renderings & Imagery
- Interior Renderings & Imagery
- Facilities Conditions Assessment (FCA) - From FN
- Schedule / Phasing Diagrams
- Statement of Probable Cost Incorporation - From FNI

Needs to be a working document for Athletics!

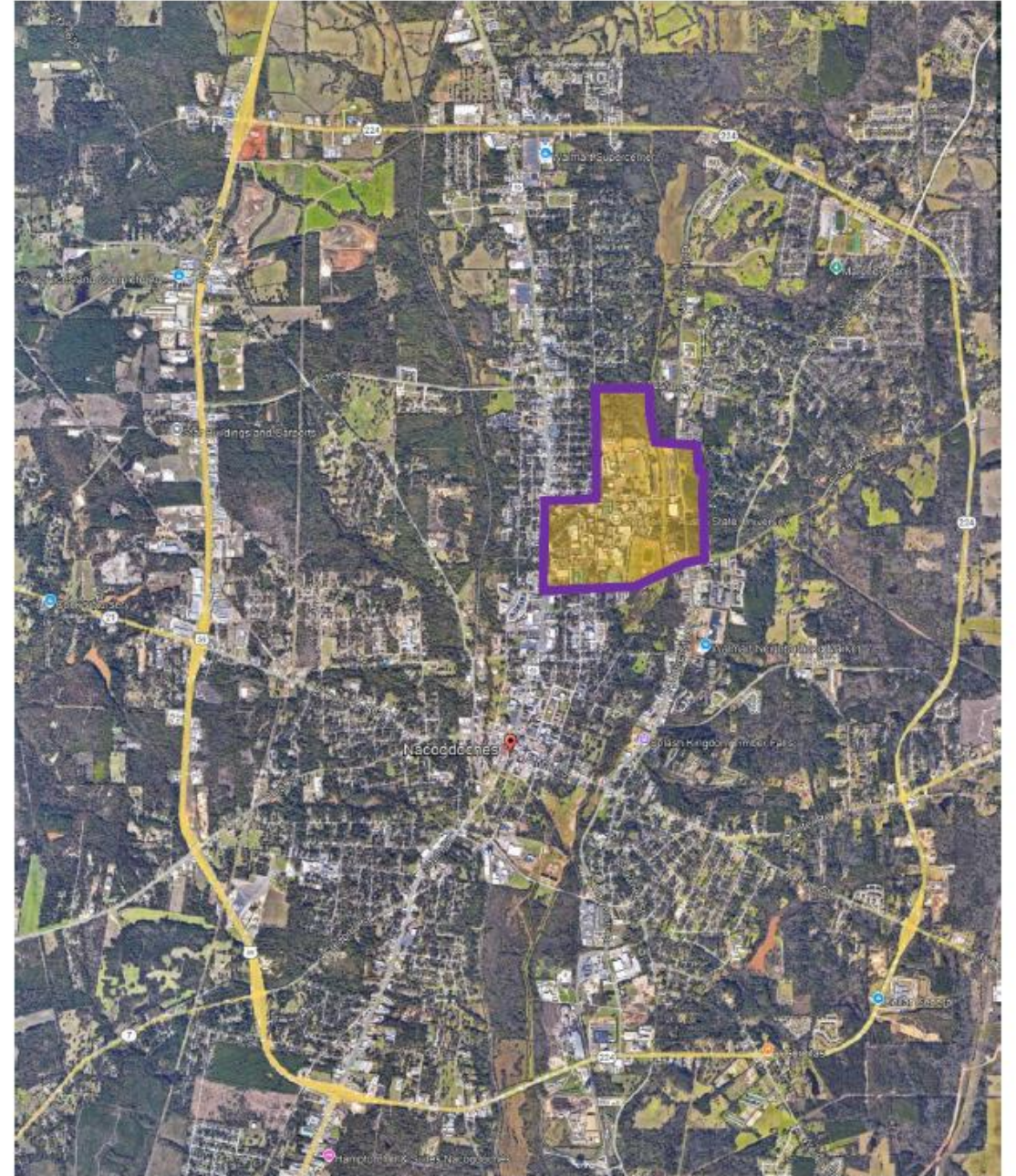
Action Item – Document Request From FNI



SCOPE

SCOPE | REGIONAL

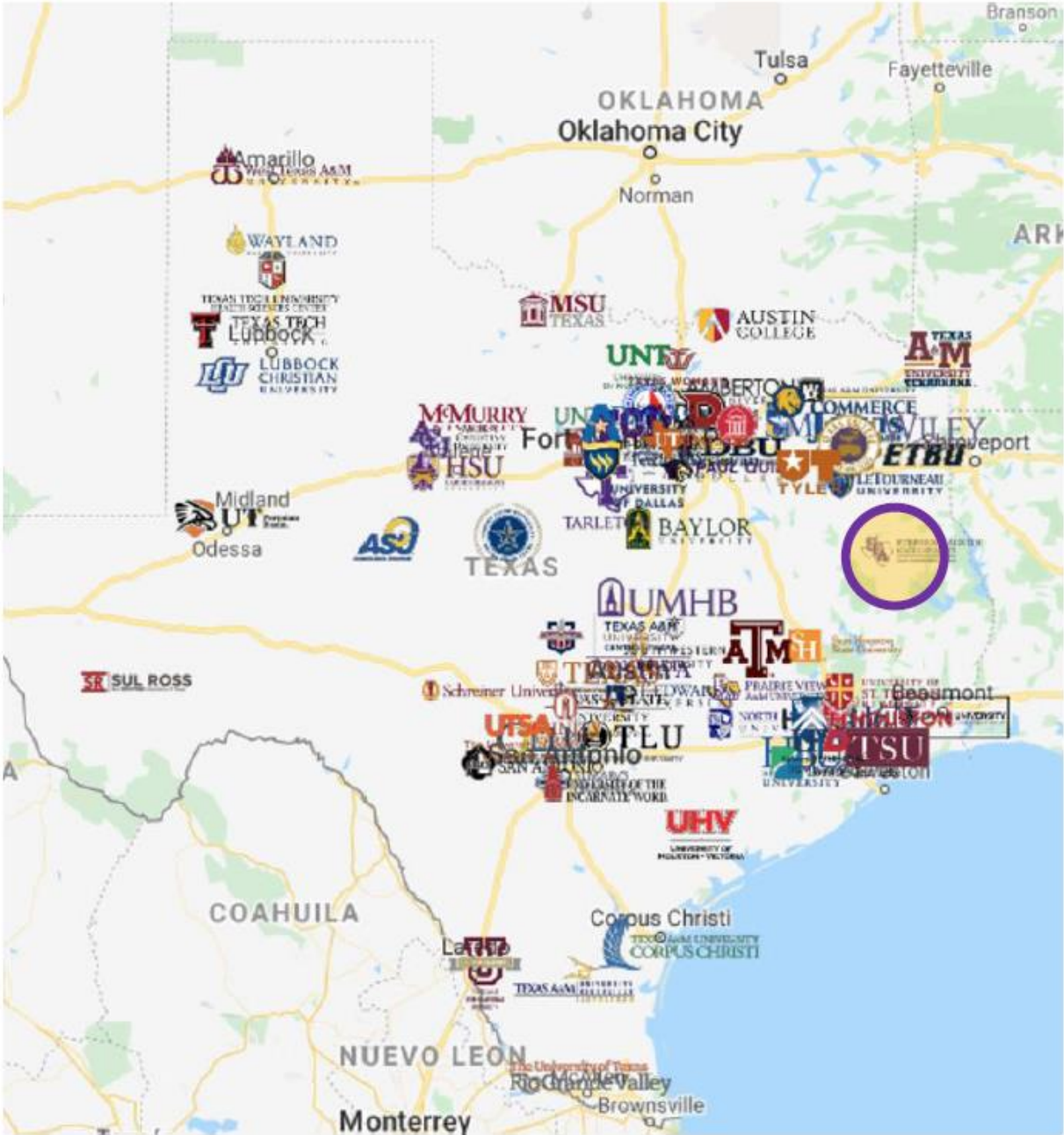
- Nacogdoches, Texas
 - Population 32,000 (w/SFA)
 - Median Household Inc \$37,612
 - Travel Times
 - To Houston 2 hrs 15 Min
 - To Dallas 2 hrs 45 Min
 - To Shreveport 1 hr 45 Min
 - Community Partners
 - Industry



SCOPE | CAMPUS

- SFA
 - Total All Undergraduates 9,823
 - Total All Graduate 1504
 - Grand Total All Students 11,327
 - Campus Partners
 - Campus Recreation
 - Student Life – Welcome Weekends
 - Kinesiology
 - SFA Administration – Receptions / Events
 - Campus Wide – Commencement
 - Large Scale Facilities

- SFA Athletics
 - Total Student-Athletes 600
 - Per Total Students 5.3%
 - Teams
 - (10) Women’s
 - (6) Men’s
 - (2) Coed
 - Staff Regional Cohorts (Immediate)



SCOPE | BUILDINGS

1. Baseball - Pilgrims Park
2. **Cross Country Course - ?**
3. Field House
4. Homer Bryce Stadium
 - **Press Box / Concessions**
5. William R. Johnson Coliseum
6. Murphy Wellness Center
7. Loddie Naymola Basketball Perf Facility
8. Schlieff Tennis Complex
9. Shelton Gym
10. Soccer Field
11. Softball Field
12. **Golf - Community Course**
 1. Indoor @ Loddie
13. **Bowling - Community Resource**

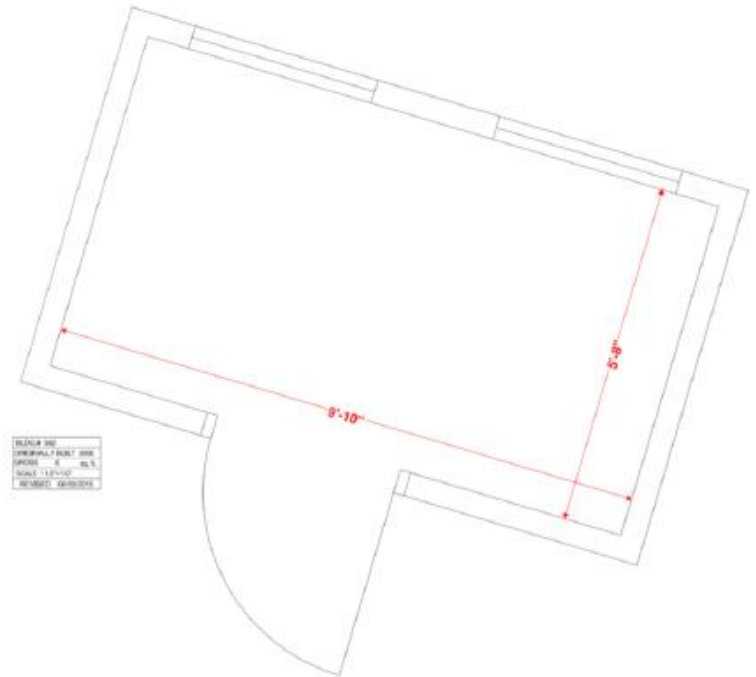


SCOPE | BUILDINGS

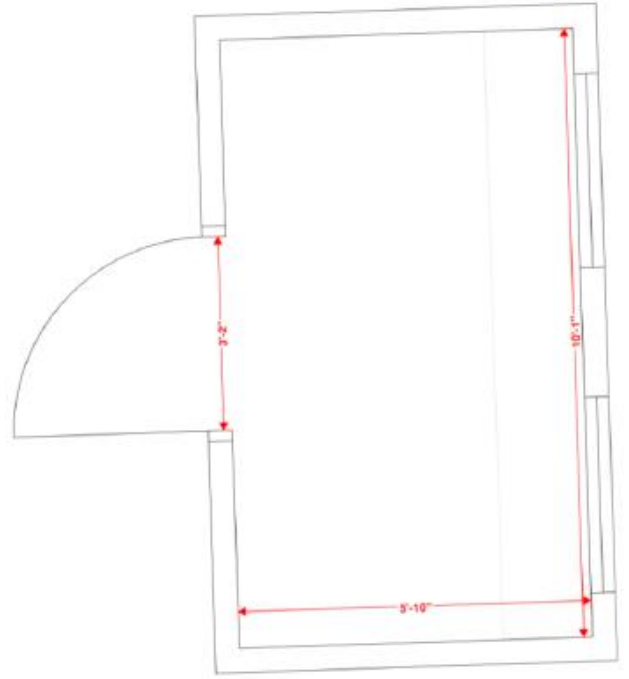
1. **Baseball - Pilgrims Park**
2. Cross Country Course
3. Field House
4. Homer Bryce Stadium
5. William R. Johnson Coliseum
6. Murphy Wellness Center
7. Loddie Naymola Basketball Perf Facility
8. Schlieff Tennis Complex
9. Shelton Gym
10. Soccer Field
11. **Softball Field**
12. Golf - Community Course
13. Bowling - Community Resource



TICKET BOOTH – BASEBALL + SOFTBALL



Baseball
Ticket Booth



Softball
Ticket Booth

SCOPE | BUILDINGS

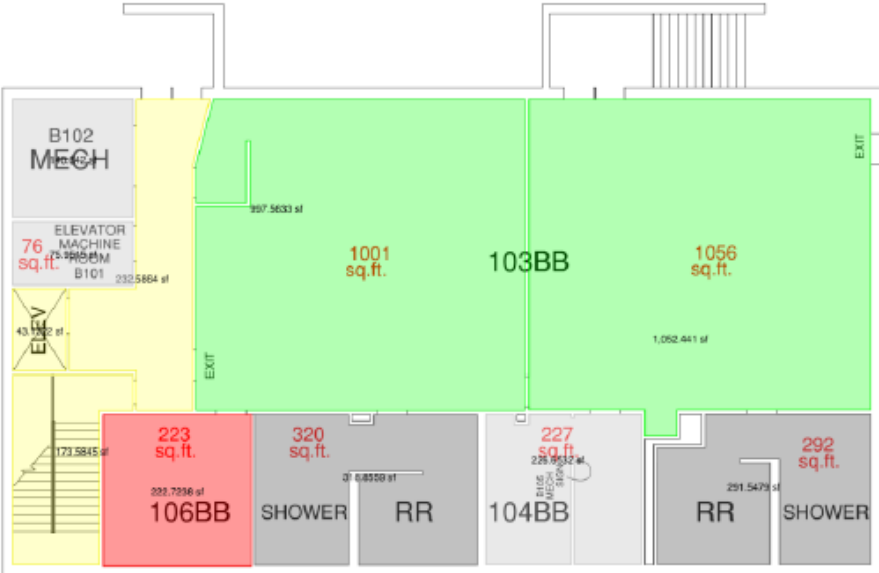
1. Baseball - Pilgrims Park
2. Cross Country Course
3. **Field House**
 - Sports Medicine
 - Academic Center
 - Practice Fields
 - Storage
4. **Homer Bryce Stadium**
 - Football Field
 - Track
 - Field Events
 - Press Box
5. William R. Johnson Coliseum
6. **Murphy Wellness Center**
7. Loddie Naymola Basketball Perf Facility
8. Schlieff Tennis Complex
9. Shelton Gym
10. Soccer Field
11. Softball Field
12. Golf - Community Course
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FIELDHOUSE – UPPER LEVEL



FIELDHOUSE – LOWER LEVEL

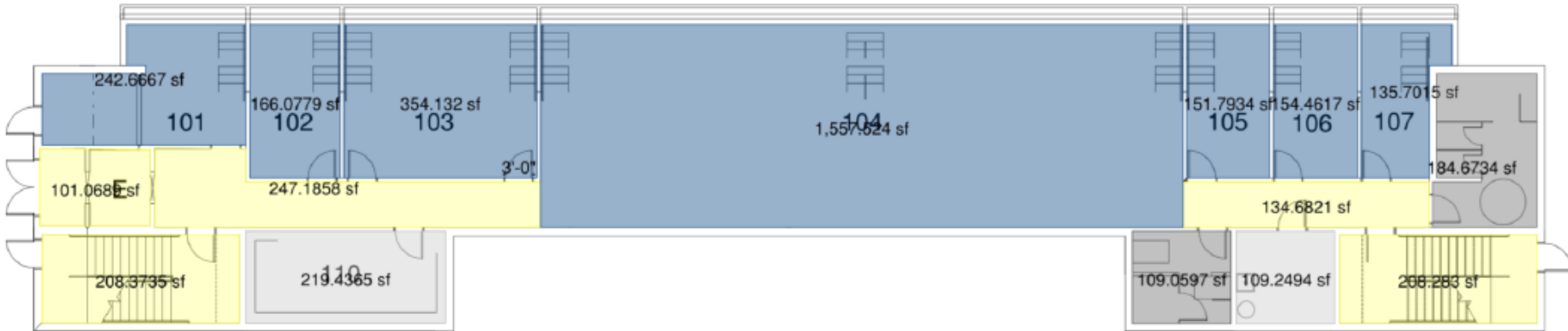


FIELDHOUSE LOWER LEVEL

ADDITION



HOMER BRYCE PRESS BOX – LEVEL 1



BLDG. #530
ORIGINALLY BUILT 1972
E&G x sq. ft.
GROSS 10262 sq. ft.
REVISED 09-29-03

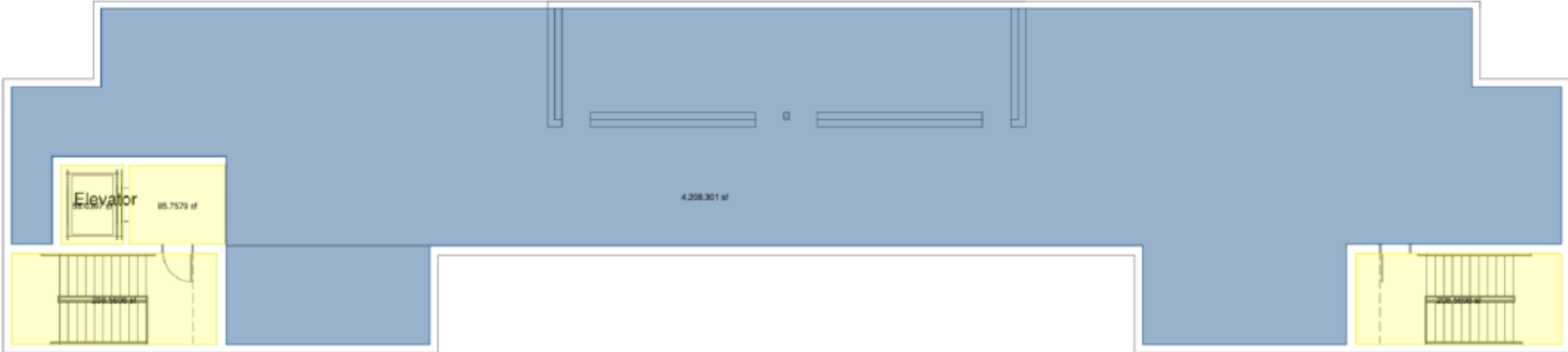
Homer Bryce Stadium
Press Box
 1st Level

HOMER BRYCE PRESS BOX – LEVEL 2

Homer Bryce Stadium
Press Box
2nd Level



HOMER BRYCE PRESS BOX – LEVEL ROOF



Homer Bryce Stadium
Press Box
Roof Top Level



SPORTS MEDICINE AND ACADEMIC CENTER

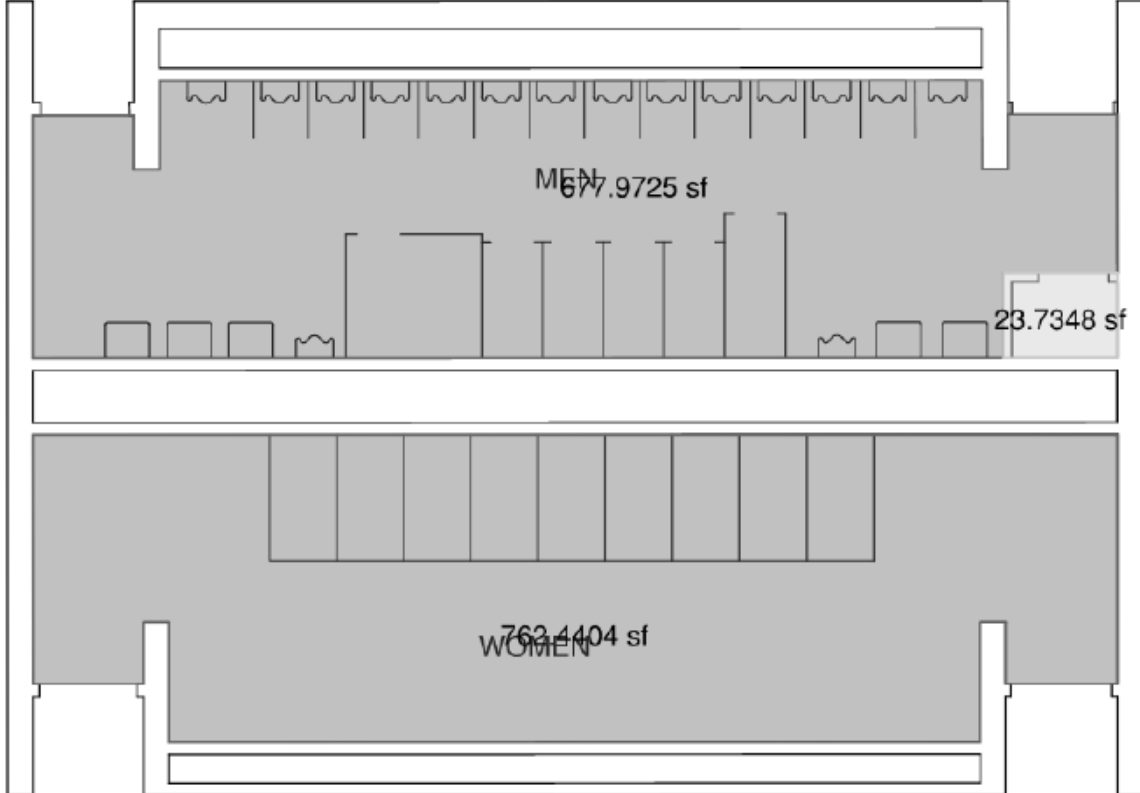


BLDG.#	537
ORIGINALLY BUILT	2004
GROSS	5234 sq. ft.
PERIMETER	3916
REVISED	05/22/2024

SPORTS MEDICINE AND ACADEMIC CENTER



STADIUM RESTROOMS - EAST



B.L.D.G.# 526
ORIGINALLY BUILT 1972
S.P.C.S.S. 11/20 09. II
REVISED 11/29/2014

STADIUM RESTROOMS EAST



STADIUM RESTROOMS - WEST



BLDG #	526
ORIGINALLY BUILT	1972
GROSS	1320 sq. ft.
REVISED	11/22/2014

STADIUM RESTROOMS WEST



STADIUM STORAGE 1

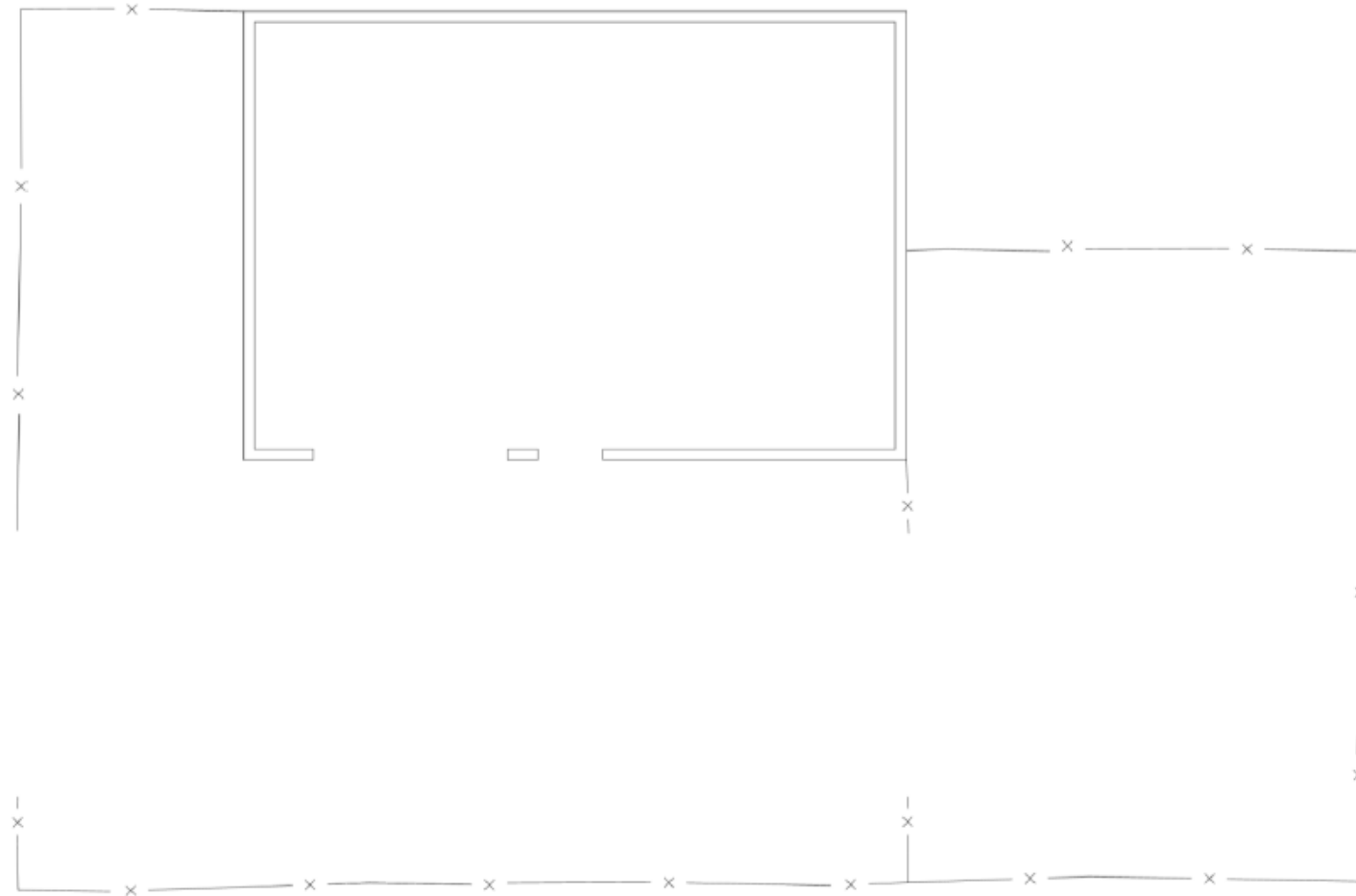


BLDG.#	540
ORIGINALLY BUILT	1980
GROSS	1650 sq. ft.
PERIMETER	172
REVISED	07/23/04

STADIUM STORAGE 1 FLOOR PLAN



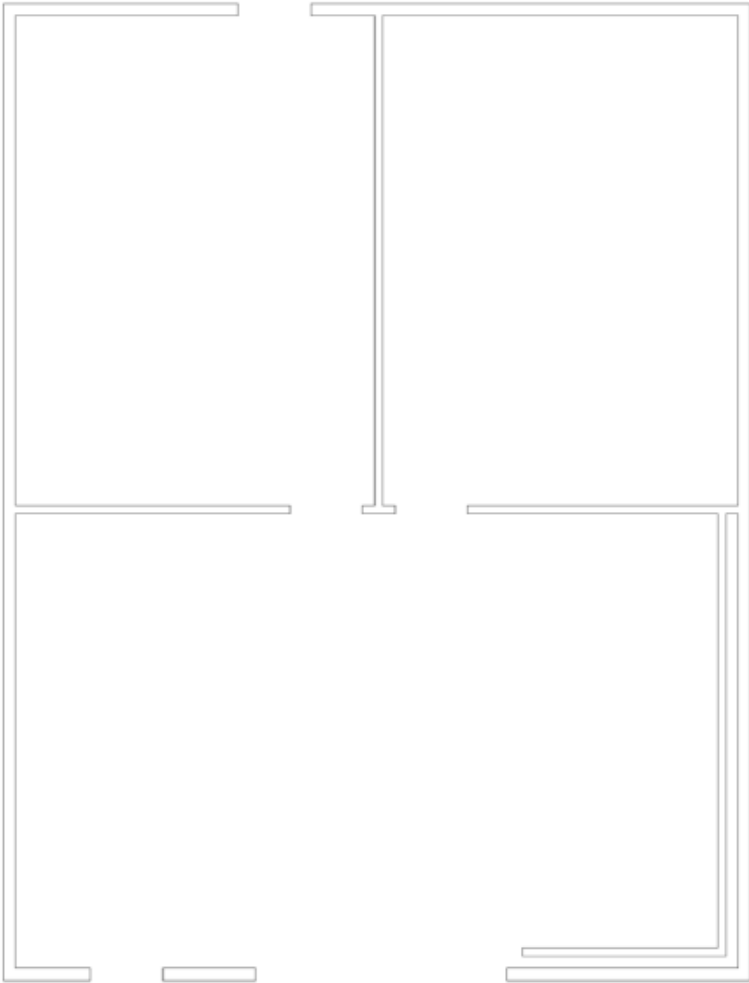
STADIUM STORAGE 2



BLDG.# 541
ORIGINALLY BUILT 1990
GROSS 1600 sq. ft.
REVISED 07/23/04

STADIUM STORAGE 2 

STADIUM STORAGE 3



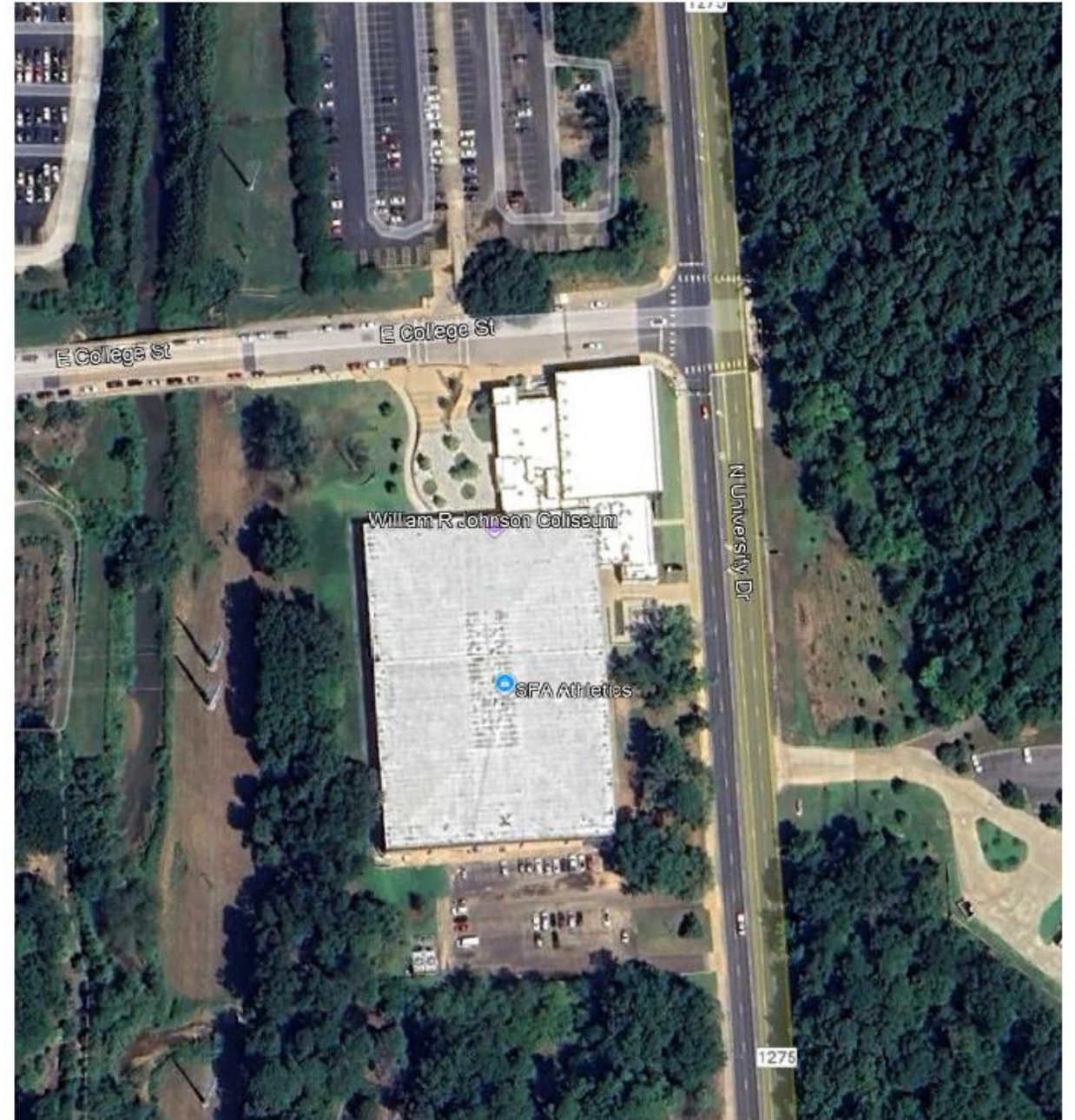
FLOOR 306
ORIGINALLY BUILT 1981
GROSS 1200 sq. ft.
PERIMETER 140
REVISED 12/27/2011

STADIUM STORAGE 3
FLOOR PLAN

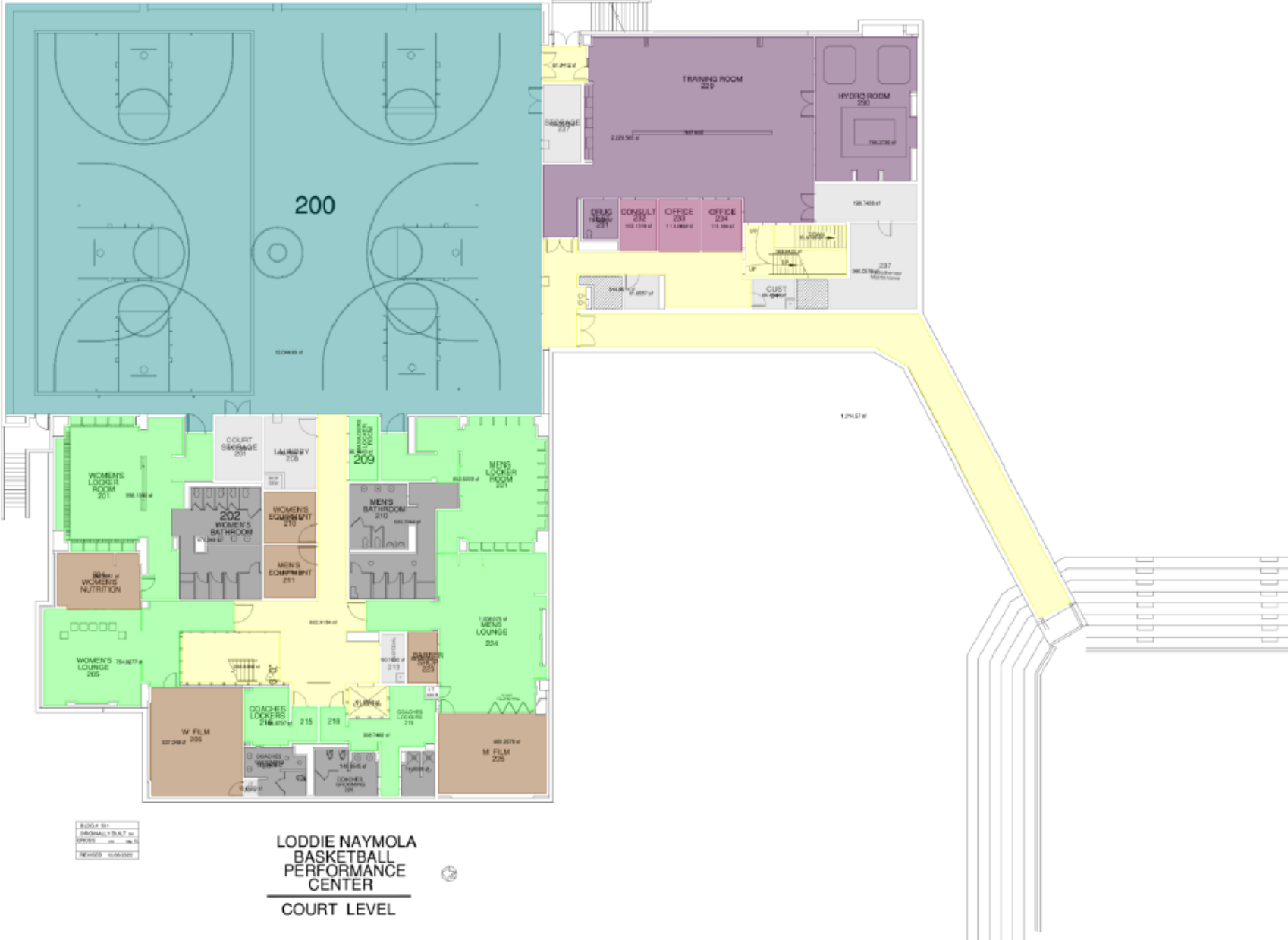


SCOPE | BUILDINGS

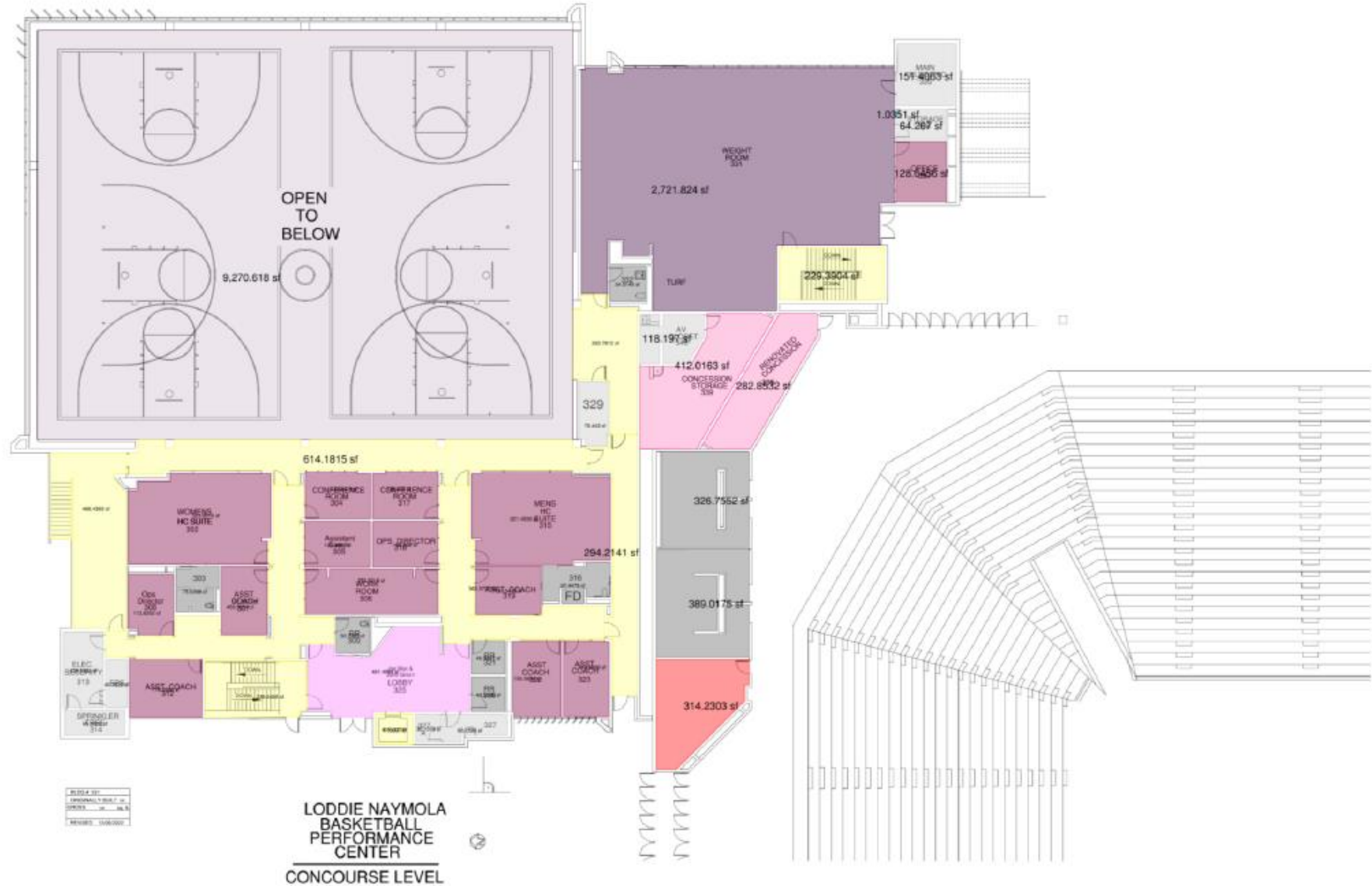
1. Baseball - Pilgrims Park
2. Cross Country Course
3. Field House
4. Homer Bryce Stadium
5. **William R. Johnson Coliseum**
6. Murphy Wellness Center
7. **Loddie Naymola Basketball Perf Facility**
 - Ticket Office
8. Schlieff Tennis Complex
9. Shelton Gym
10. Soccer Field
11. Softball Field
12. Golf - Community Course
13. Bowling - Community Resource



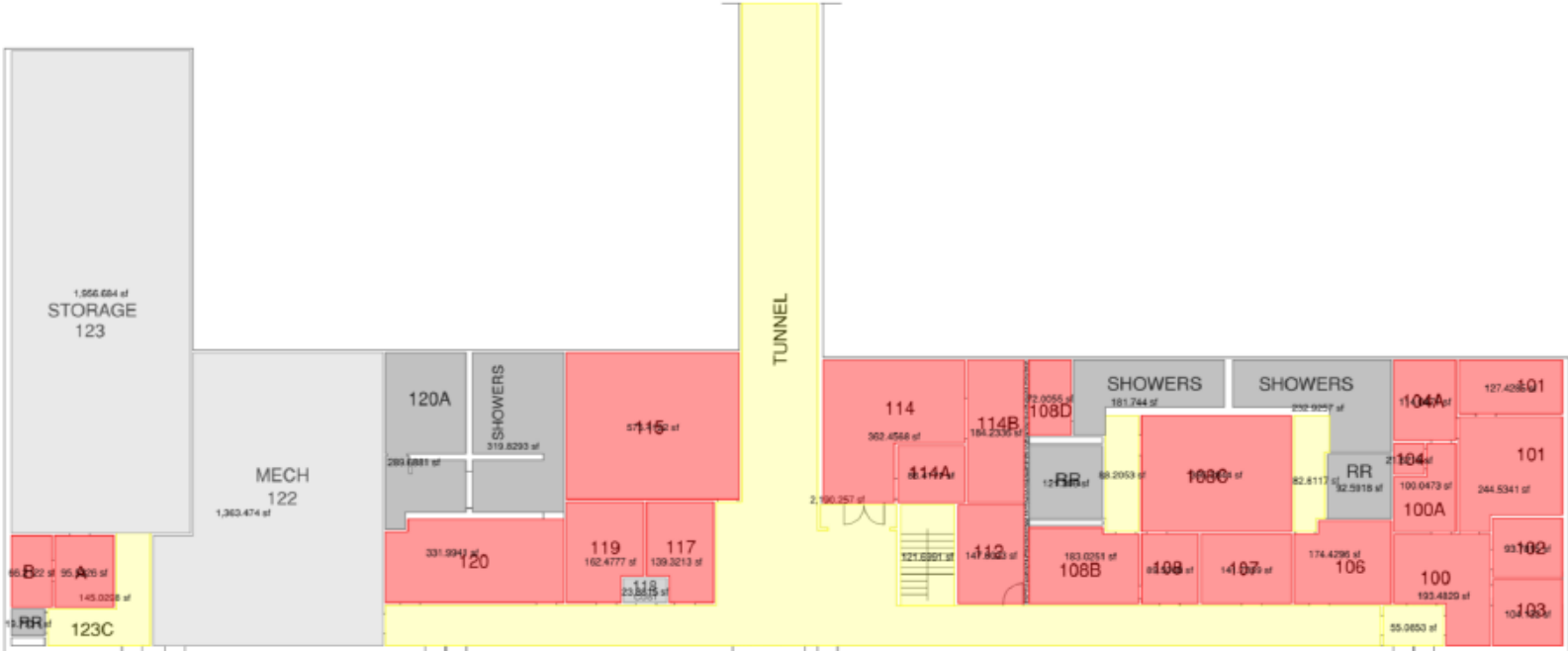
LODDIE LEVEL 1



LODDIE LEVEL 2



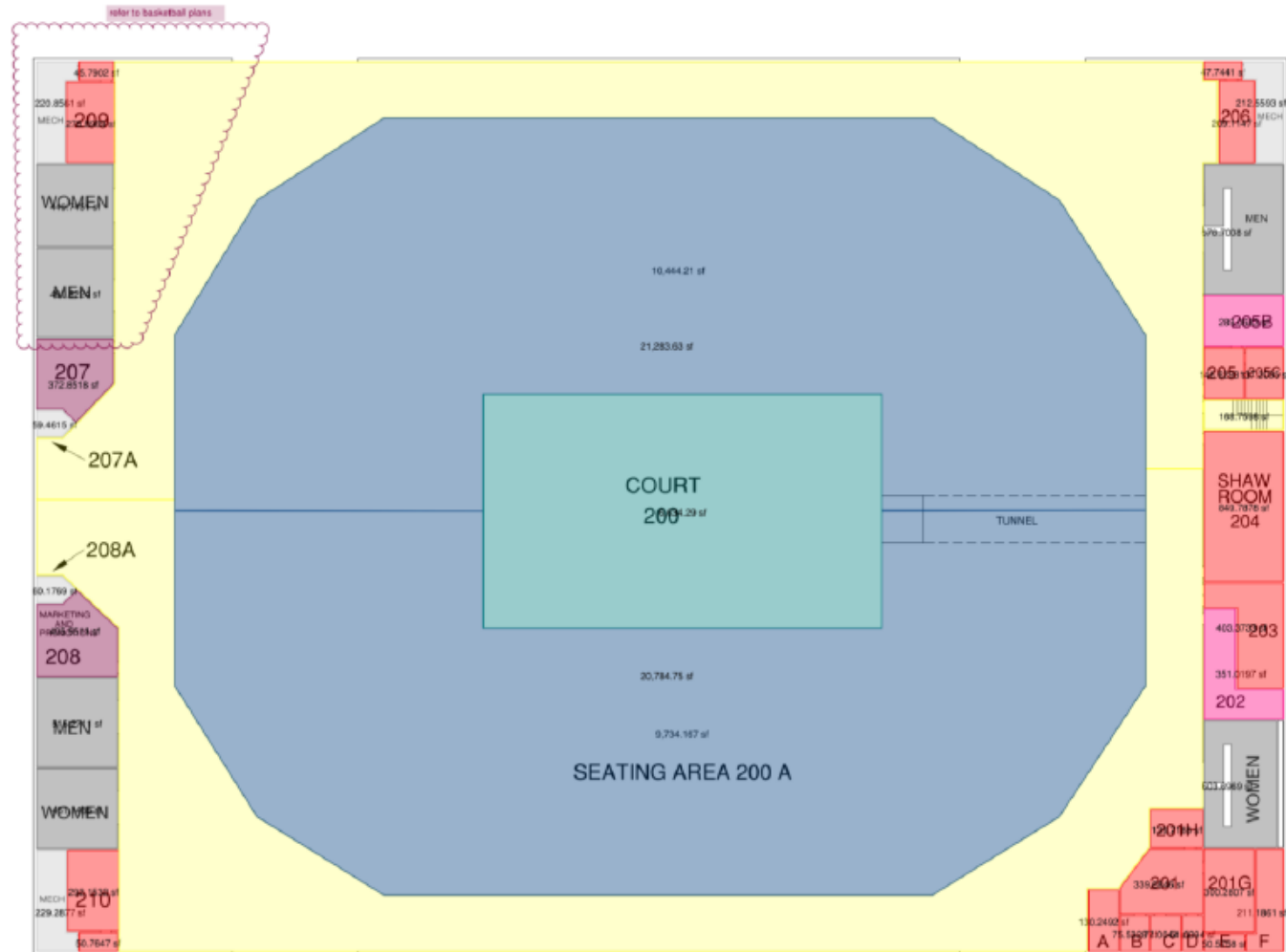
COLISEUM – LOWER LEVEL



COLISEUM: LOWER LEVEL



COLISEUM – UPPER LEVEL

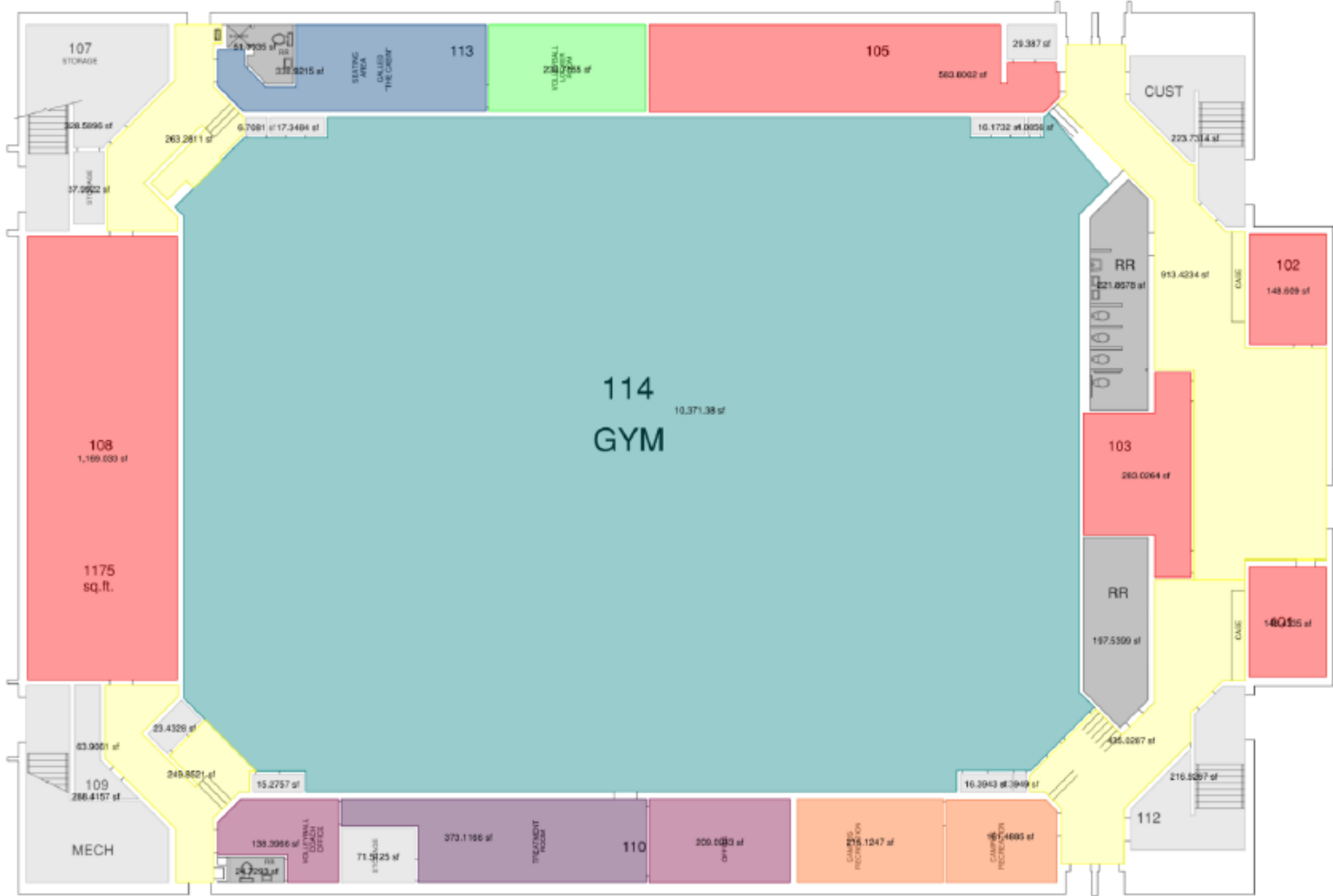


BLDG.#	532
ORIGINALLY BUILT	1974
GROSS	93214 sq. ft.
REVISED	07/23/04

COLISEUM: UPPER LEVEL



SHELTON – LOWER LEVEL

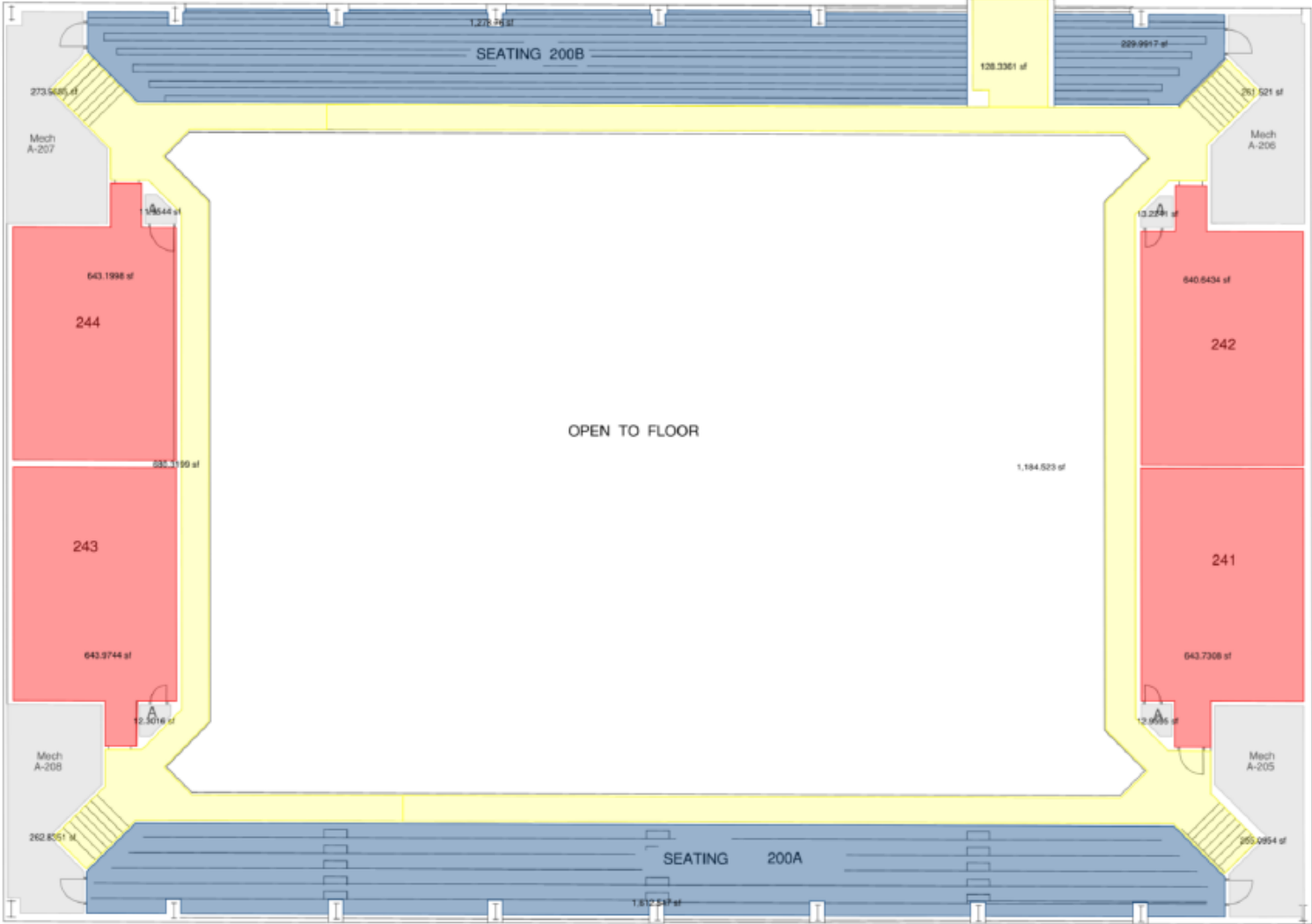


BLDG #	114
ORIGINALLY BUILT	1950
GROSS	28264 sq. ft.
PERIMETER	610
REVISED	10/22/2014

SHELTON GYM FLOOR PLAN



SHELTON – UPPER LEVEL



SHELTON GYM UPPER LEVEL

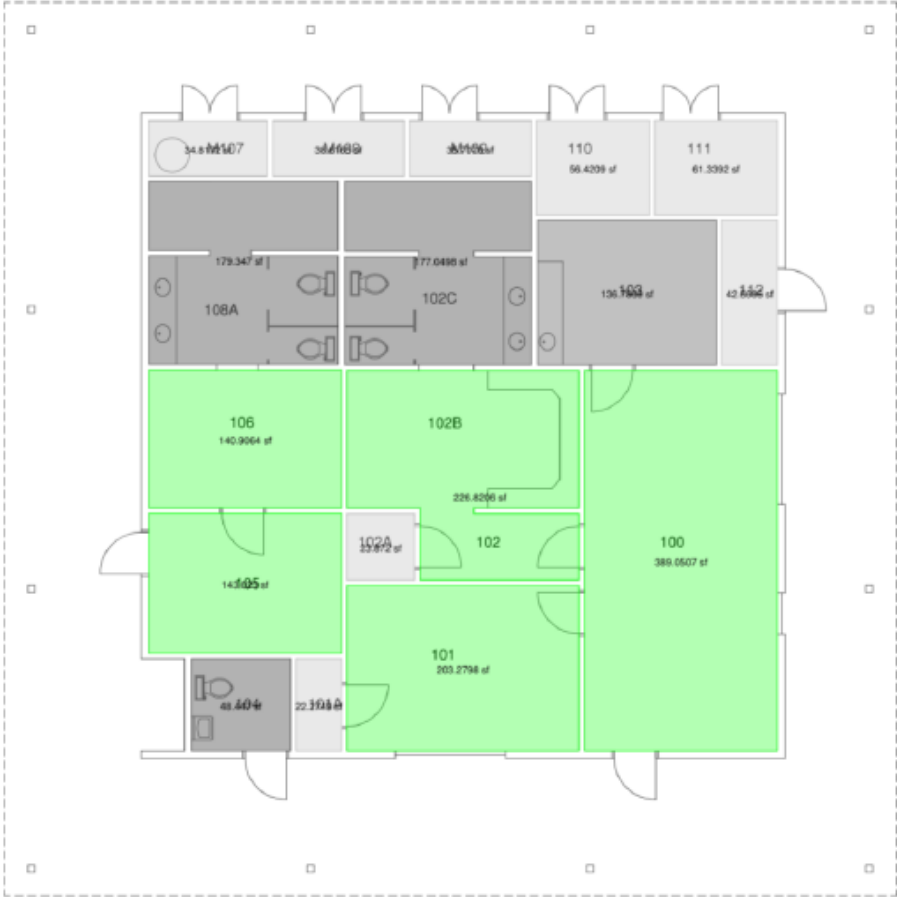


SCOPE | BUILDINGS

1. Baseball - Pilgrims Park
2. Cross Country Course
3. Field House
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TENNIS COMPLEX



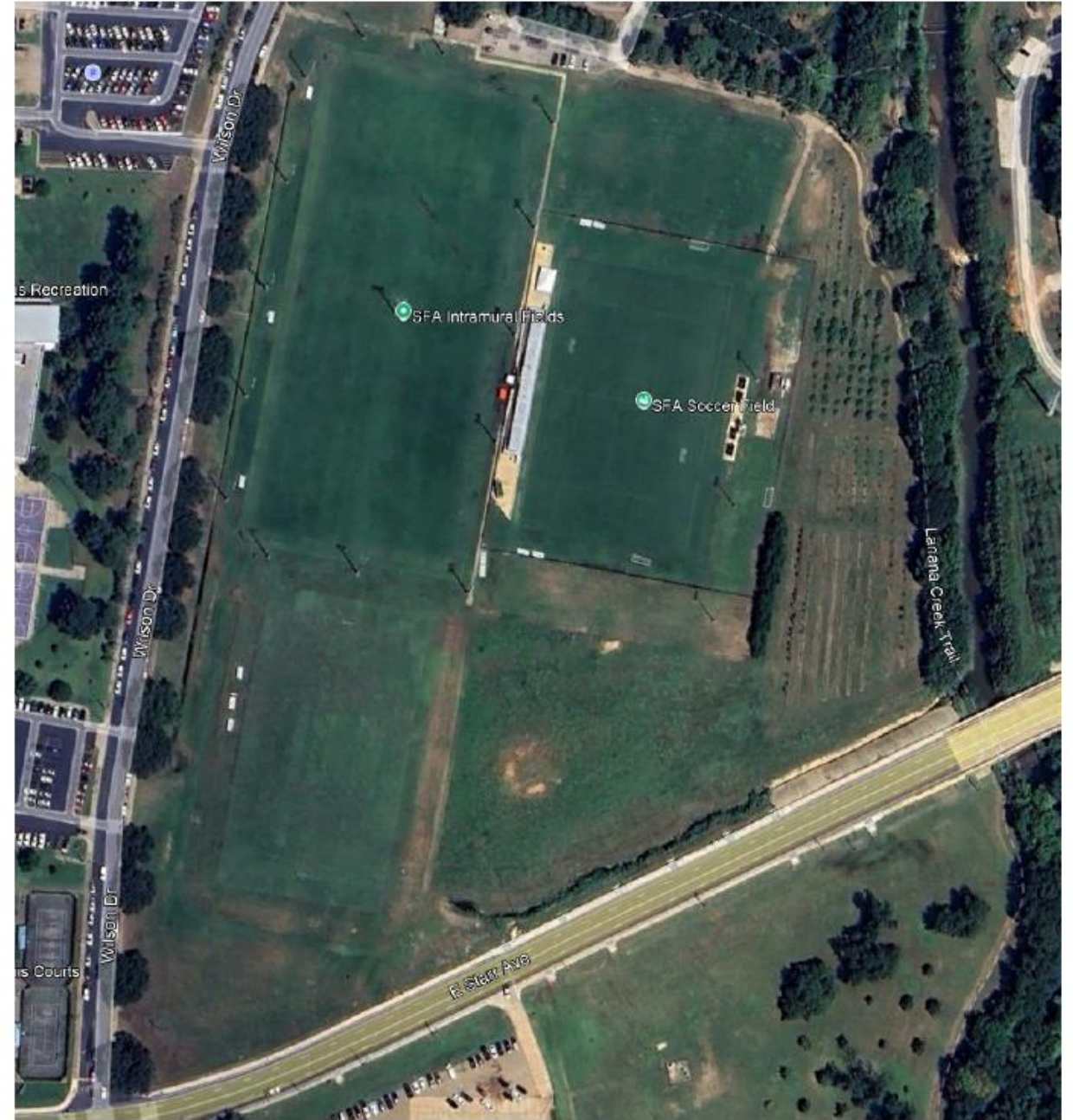
ORIGINALLY BUILT	2008
GROSS	2200 sq. ft.
PERIMETER	188
	2009

TENNIS COMPLEX FLOOR PLAN



SCOPE | BUILDINGS

1. Baseball - Pilgrims Park
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SCOPE | BUILDINGS

Building Function / Space	Existing Building Inventory								Totals
	Loddie Naymola Basketball Perf Center	Johnson Coliseum	Muphy Wellness Center	Stadium Field House	Shelton Gym	Schlieff Tennis Complex	Ticket Booth	Press Box	
GSF	50,660 SF	91,897 SF	9,146 SF	30,286 SF	19,808 SF	2,179 SF	648 SF	15,025 SF	190,695 SF
1.00 Public Space	0 SF	0 SF	0 SF	0 SF	0 SF	0 SF	0 SF	0 SF	
2.00 Circulation	5681	20469	138 SF	3,063 SF	138 SF	144		2376.4	
3.00 User Support	0 SF	0 SF	0 SF	0 SF	0 SF	0 SF	0 SF	0 SF	
4.00 Athletics	29,159 SF	52,598 SF	7,671 SF	21,022 SF	10,758 SF	1,936 SF		10,665 SF	133,809 SF
4.03 Locker Room	6,918 SF	0 SF	784 SF	2,823 SF	784 SF	1,596 SF	0 SF	0 SF	
4.04 Student-Athlete Support	670 SF	0 SF	0 SF	0 SF	0 SF	292 SF			
4.05 Training / Performance	18,946 SF	0 SF	6,737 SF	105 SF	6,744 SF				
4.06 Athletics Support	200 SF	0 SF	0 SF	0 SF	0 SF				
4.07 Stadium Spectator / Venue Support	283 SF	52,598 SF	0 SF	5,218 SF	0 SF	0 SF		9,626 SF	
4.08 Football Spectator / Venue Support	0 SF	0 SF	0 SF	4,450 SF	2,891 SF	0 SF	648 SF	1,039 SF	
5.00 Utilities	60 SF	0 SF	141 SF	898 SF	522 SF	24 SF		419 SF	
6.00 Total Athletic Net Square Footage	35,240 SF	66,244 SF	8,201 SF	24,304 SF	12,174 SF	2,572 SF	432 SF	12,389 SF	161,556 SF

VISIONING



If there's a book you really want to read, but it hasn't been written yet, then you must write it.

(Toni Morrison)



VISIONING

What will make SFA Athletics successful?

VISIONING

01 Mission

02 Goals

03 Objectives



+



+



=

STRATEGY

Statement

List

Plan

What will make the SFA Athletics **SUCCESSFUL**?



VISIONING

01 - What is your Statement for success?

02 - What are your Goals for success?

03 - What are the Objectives for success?

Answers can (should) be for you personally, the university, the athletic department, the teams, S-A's, students, coaches, staff, donors ... all **Jacks!**



VISIONING

01 - What is your Statement for success?

Answers can (should) be for you personally, the university, the athletic department, the team, S-A's, students, coaches, staff, donors ... all **Jacks!**



VISIONING

02 - What are your Goals for success?



VISIONING

03 - What are the Objectives for success?

Answers can (should) be for you personally, the university, the athletic department, the team, S-A's, students, coaches, staff, donors ... all **Jacks!**



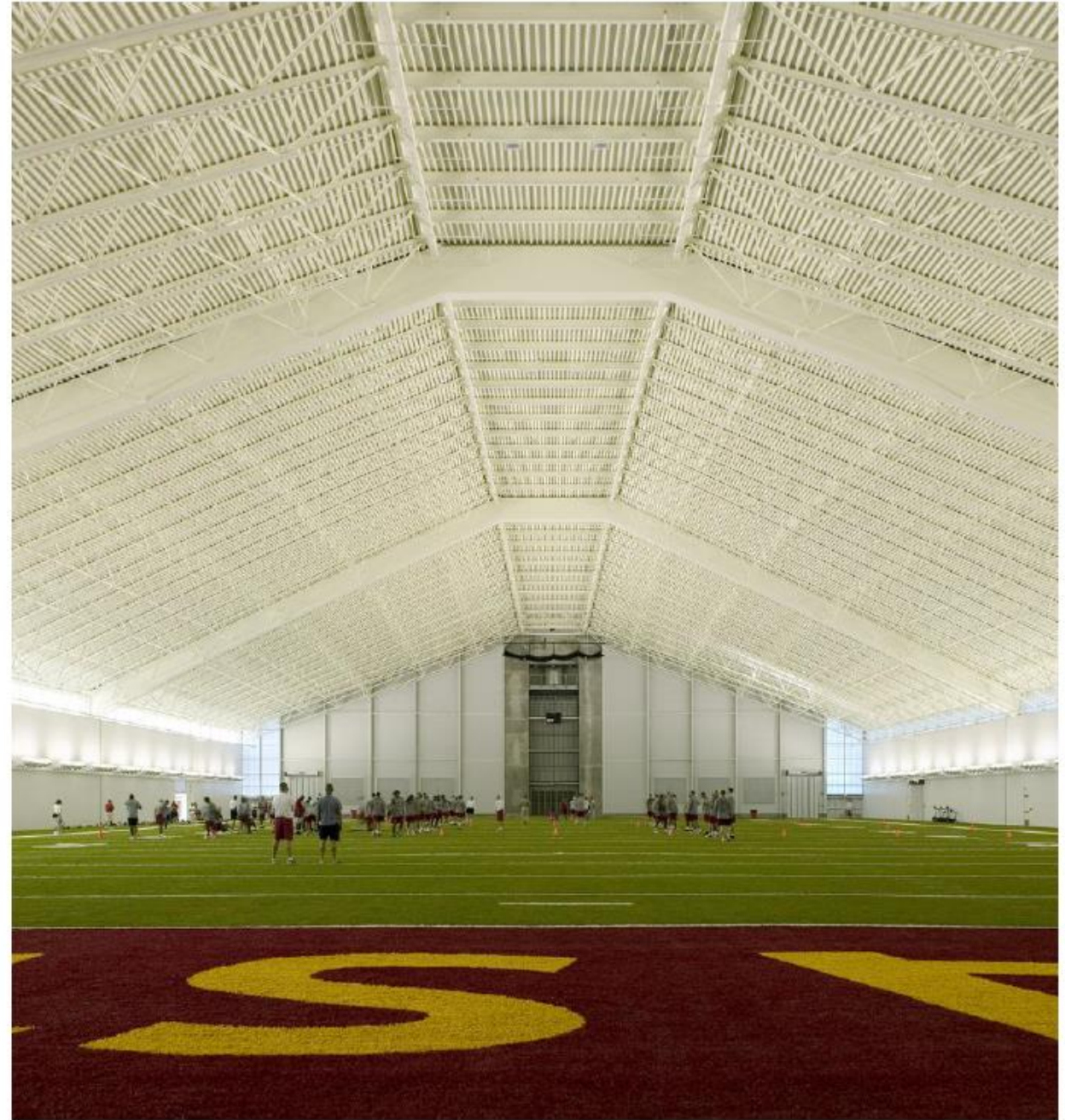
BENCHMARKING

BENCHMARKING

Who are your peers?

Aspirational

Comparative



NEXT STEPS

NEXT STEPS

- Stakeholder Discussions today
 - Continued Investigation and documentation
- Document Visioning
- SFA Document Request Information
- Wrap-up Meeting
 - 12/05 - What we heard. Where should we be headed? Next steps forward.



CREATE.
MEANING.
TOGETHER.

INTERCOLLEGIATE ATHLETICS MASTER PLAN

Workshop 01 | Internal & External Affairs
2024-12-04



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Cale Henson

Michael Delaney | Two Fifteen Consulting
Civil Engineer

Vishnu Priya Sai Ramesh | RDG
Sports Programmer

Johnny Boyd | RDG
Sports Strategy

Blaine Perau | RDG
Designer

Tom Ohle | RDG
PM



Describe SFA's Internal Affairs Structure & Administration



- Compliance
- Student Services
- Student-Athlete Eligibility
- Academic Progress
- Recruiting Practices
- Financial Aid Distribution
- Conduct
- Name Image Likeness (NIL)
- Player Compensation
- Data Management

SFA's Internal Affairs Team Communication and Location



- Current Location(s)
- Preferred Adjacencies
- Type of facilities required

Describe SFA's External Affairs Structure & Administration



- Public Relations Management
- Marketing
- Community Engagement
- Fundraising
- Communications
- Sponsor/Donor Relationships
- Ticketing
- Streaming & Broadcasting
- Creative Services

SFA's External Affairs Team Communication and Location



- Current Location(s)
- Preferred Adjacencies
- Types of facilities required

CREATE.
MEANING.
TOGETHER.

INTERCOLLEGIATE ATHLETICS MASTER PLAN

Workshop 01 | Sports Performance
2024-12-04



- 1 Introductions
- 2 Operations / Functions
- 3 Quantities / Numbers
- 4 Locations / Equipment
- 5 Goals

Meeting Objective: Listen. What is SFA's Operations model for Sports Performance. What do you have existing and are the needs, wants and goals in the future.

AGENDA



INTRODUCTIONS

SFA Athletics

- Loree McCary | SFA Athletics, Deputy Athletics Director for Administration & SWA
- Kasey Fisette | SFA Athletics, Director of Sports Medicine
- Josh Stoner | SFA Athletics, Head Strengths Coach, Director of Sports Performance
- Billy Tran | SFA Athletics, Assistant Athletic Trainer
- Sean Kuehn | SFA Athletics, Assistant Athletic Trainer
- Aliyah Sawyer | SFA Athletics, Sports Performance Graduate Assistant
- Brent Keaton | SFA Athletics, Sports Performance Graduate Assistant
- Cara Holomshek | SFA Athletics, Assistant Athletic Trainer
- Sellena Burger-Fennell | SFA Athletics, Assistant Athletic Trainer
- Kaylee Wood | SFA Athletics, Assistant Athletic Trainer

John Branch | SFA PPD

Assistant Vice President Facilities Services

Vishnu Priya Sai Ramesh | RDG
Sports Programmer

Johnny Boyd | RDG
Sports Strategy

Blaine Perau | RDG
Designer

Tom Ohle | RDG
PM



Describe SFA's Athletic Performance & Training Model & Philosophy



Performance:

Training:

Philosophy:

Describe each function and department within SFA Performance



- Strength & Conditioning
- Sports Science
- Sports Nutrition
- Sports Psychology
- Data



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HYDROTHERAPY

Describe each function and department within SFA Training



- Athletic Training
- Sports Medicine
- Recovery
- Data

Review number of staff per Performance department and sport.

- FTE/PTE
- Describe the key function of each staff person?
- Does any staff person have shared department responsibilities?
- Where are staff located on campus?



Review number of staff per Performance department and sport.

- FTE/PTE
- Describe the key function of each staff person?
- Does any staff person have shared department responsibilities?
- Where are staff located on campus?



Review number of staff per Training department and sport?

- FTE/PTE
- Describe the key function of each staff person?
- Does any staff person have shared department responsibilities?
- Where are staff located on campus?



Review Student-Athlete Training Numbers:

- # of S-As treated per day
- Breakdown of S-As per sport
- Length (time) for each treatment
- Most common treatments
- Equipment used
- How are appointments and treatments scheduled?



Review Student-Athlete Performance Numbers:

- # of S-As treated per day
- Breakdown of S-As per sport
- Length (time) for each treatment
- Most common treatments
- Equipment used
- How are appointments and treatments scheduled?





Strength and Conditioning:

- Locations:
 - * Loddie Naymola Basketball Performance Center
 - * Jimmy W. Murphy Wellness Center
 - * Track Shed
- Number of workouts per week per sport or position?
- Duration of each workout?
- Number of S-A per workout pod?

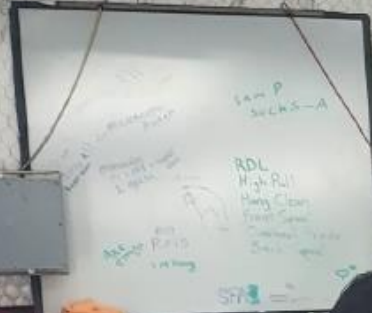


Strength and Conditioning:

- Total desired number of S-As per work out per sport? Throughput?
- Equipment needs?
- Staff support #s
- Scheduling platform
- Performance tracking platform(s)



KINGHAM



Recovery:

- Locations
- Number of S-As in recovery on average per week for fall sports, winter sports, spring sports, and summer sports.
- Average duration time of each recovery treatment



Recovery:

- Equipment needs?
- Staff support #s
- Scheduling platform
- Performance tracking platform(s)



Nutrition:

- Goals of athletic's nutritional program
- Biggest challenges
- Biggest opportunities
- Nutrition locations
- Involved staff: Type and number
- Needed equipment and facilities



Psychology:

- Goals of *athletic's* psychology services
- Biggest challenges
- Biggest opportunities
- Service locations
- Involved staff: Type and number
- Needed equipment and facilities



Sports Medicine:

- Goals of athletic's sports medicine services
- Biggest challenges
- Biggest opportunities
- Service locations
- Practitioners: Type and number
- Involved staff: Type and number
- Contracted services
- Needed equipment and facilities





Data collection and performance tracking

- Describe current uses of performance tracking systems and analytics
- Provide names of data collection systems being used across athletics
- Review how collected data is used



Data collection and performance tracking

- Describe common and unique performance thresholds established and tracked per position per sport
- Discuss future goals for performance tracking and data analytics



Performance Programs

- First year athletes:
 - * Baseline assessment
 - * Development plan
 - * Resource allocation





Performance Programs

- Transfer athletes:
 - * Baseline assessment
 - * Development plan
 - * Resource allocation

Performance Programs

- High / Low minute athletes

- High Minute athletes:

- * Baseline assessment
- * Development plan
- * Resource allocation

- Low minute athletes:

- * Baseline assessment
- * Development plan
- * Resource allocation



What are 4 primary goals for SFA Athletic Performance in the future?

What are 4 primary goals for SFA Athletic Training in the future?



- Performance Goals:

-
-
-
-

- Training Goals:

-
-
-
-

CREATE.
MEANING.
TOGETHER.

INTERCOLLEGIATE ATHLETICS MASTER PLAN

Workshop 01 | Coaches
2024-12-04



- 1 Introductions
- 2 Planning Primer
- 3 Existing Conditions
- 4 Needs & Wants
- 5 Goals

Meeting Objective: Listen. What do you have existing. What are the needs, wants and goals in the future.

AGENDA



INTRODUCTIONS

SFA Athletics

- Rachel Calderon | SFA Athletics, Beach Volleyball Head Coach
- Jeff Jackson | SFA Athletics, Softball Head Coach
- Maddy Zaccardo | SFA Athletics, Softball Assistant Coach
- Debbie Humphreys | SFA Athletics, Volleyball Head Coach
- Tony Jasick | SFA Athletics, Basketball Associate Head Coach
- Will Patrick | SFA Athletics, Director of Track & Field/Cross Country
- Rob Hansen | SFA Athletics, Beach Volleyball Head Coach
- Michael McBroom | SFA Athletics, Director of Athletics
- Colby Carthel | SFA Athletics, Head Football Coach
- Mike Mutz | SFA Athletics, Defensive Coordinator

John Branch | SFA PPD

Assistant Vice President Facilities Services

Vishnu Priya Sai Ramesh | RDG
Sports Programmer

Johnny Boyd | RDG
Sports Strategy

Blaine Perau | RDG
Designer

Tom Ohle | RDG
PM



SCOPE | OVERALL

- Develop a **15-year comprehensive plan** for the Jack Athletics
 - 5, 10 & 15 Phased Trajectories
 - Evaluate the current condition of existing facilities
 - Develop a complete implementation strategy that anticipates future trends and department needs
 - Understand current baseline & projections in comparison to peer institutions
 - Propose conceptually designs that provide state-of-the-art facilities meeting SFA Visioning
- Put SFASU and Athletics in a position to **have options** in this ever-changing world of athletics
- **Drive success and a winning culture**



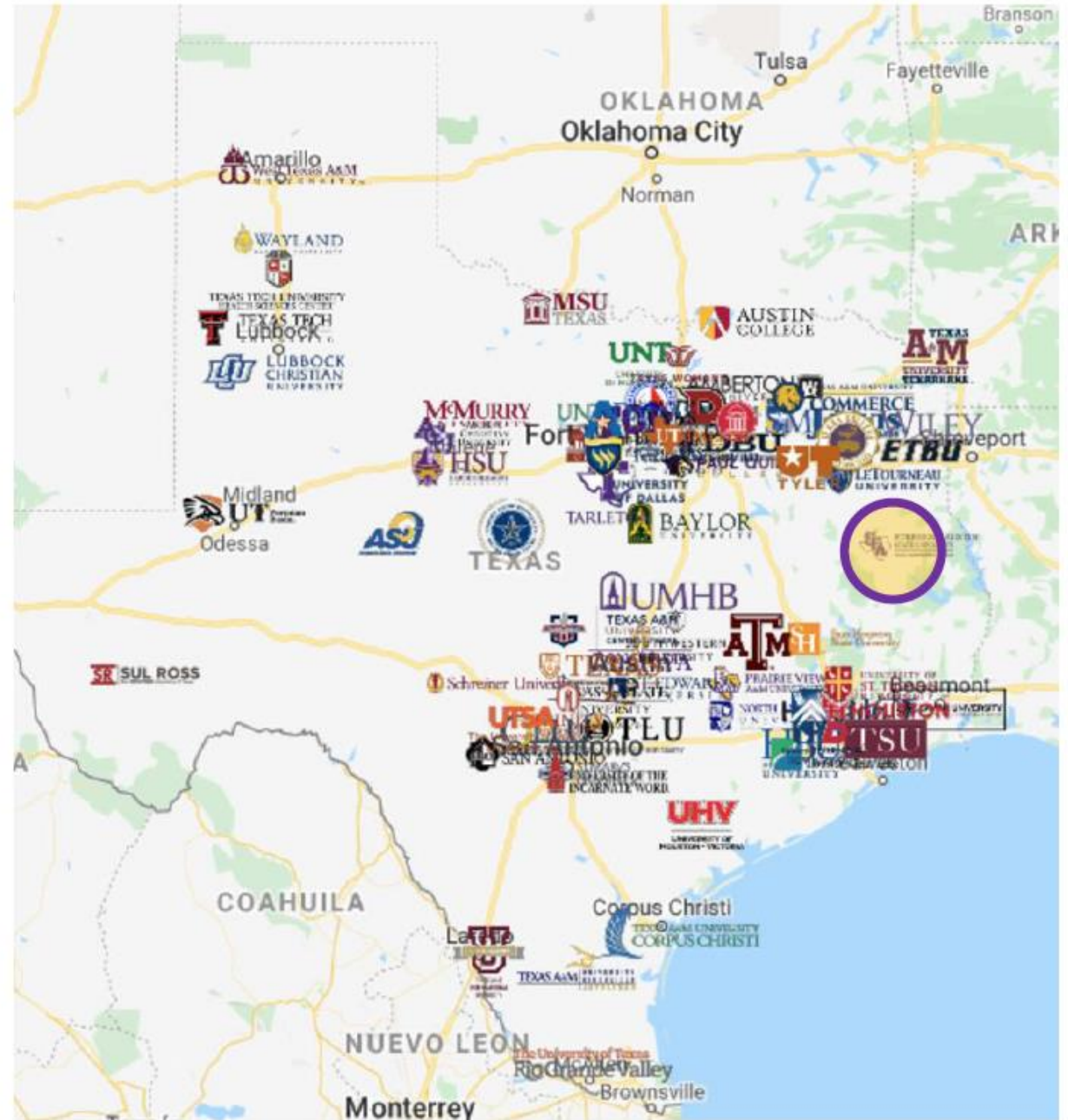
SCOPE | CAMPUS

- SFASA

- Total All Undergraduates 9,823
- Total All Graduate 1,504
- Grand Total All Students 11,327
- Campus Partners
 - Campus Recreation
 - Student Life
 - Kinesiology
 - SFA Administration – Receptions / Events
 - Campus Wide - Commencement

- SFA Athletics

- Total Student-Athletes 700
 - Direct Roster TBD
 - Per Total Students 5.3%
 - Teams
 - (10) Women's
 - (6) Men's
 - (2) Coed
- Staff



SCOPE | BUILDINGS

1. Baseball - Pilgrims Park
2. Cross Country Course
3. Field House
4. Homer Bryce Stadium
 - Press Box / Concessions
5. William R. Johnson Coliseum
6. Murphy Wellness Center
7. Loddie Naymola Basketball Perf Facility
8. Schlieff Tennis Complex
9. Shelton Gym
10. Soccer Field
11. Softball Field
12. Golf - Community Course
13. Bowling - Community Resource



SCOPE

What information is SFA looking to evaluate?

- Conference Information
- Teams
- Student-Athletes
- Facilities
 - Type, Size, Age
 - Fields
- Trending

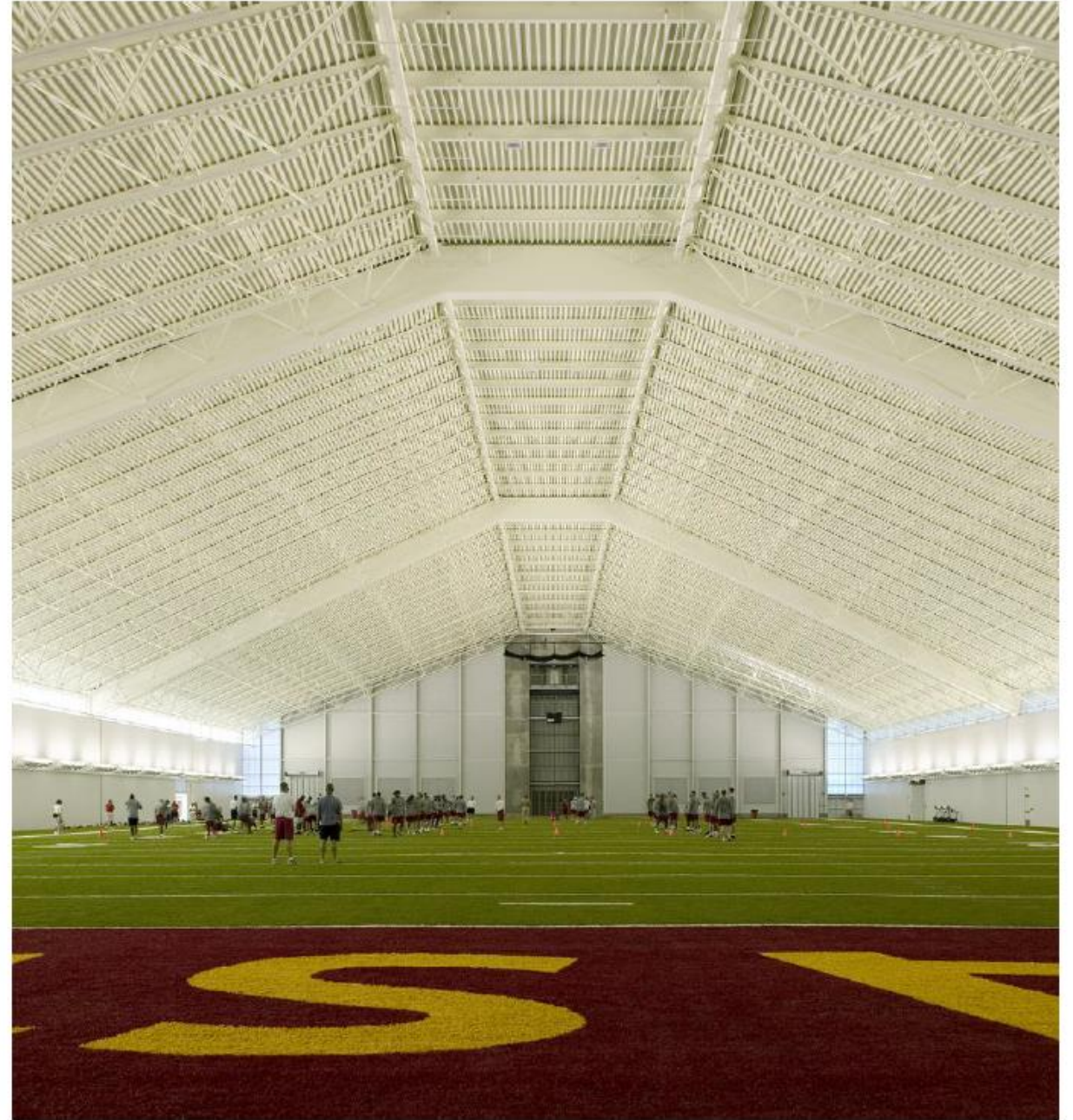


SCOPE

Who are your peers?

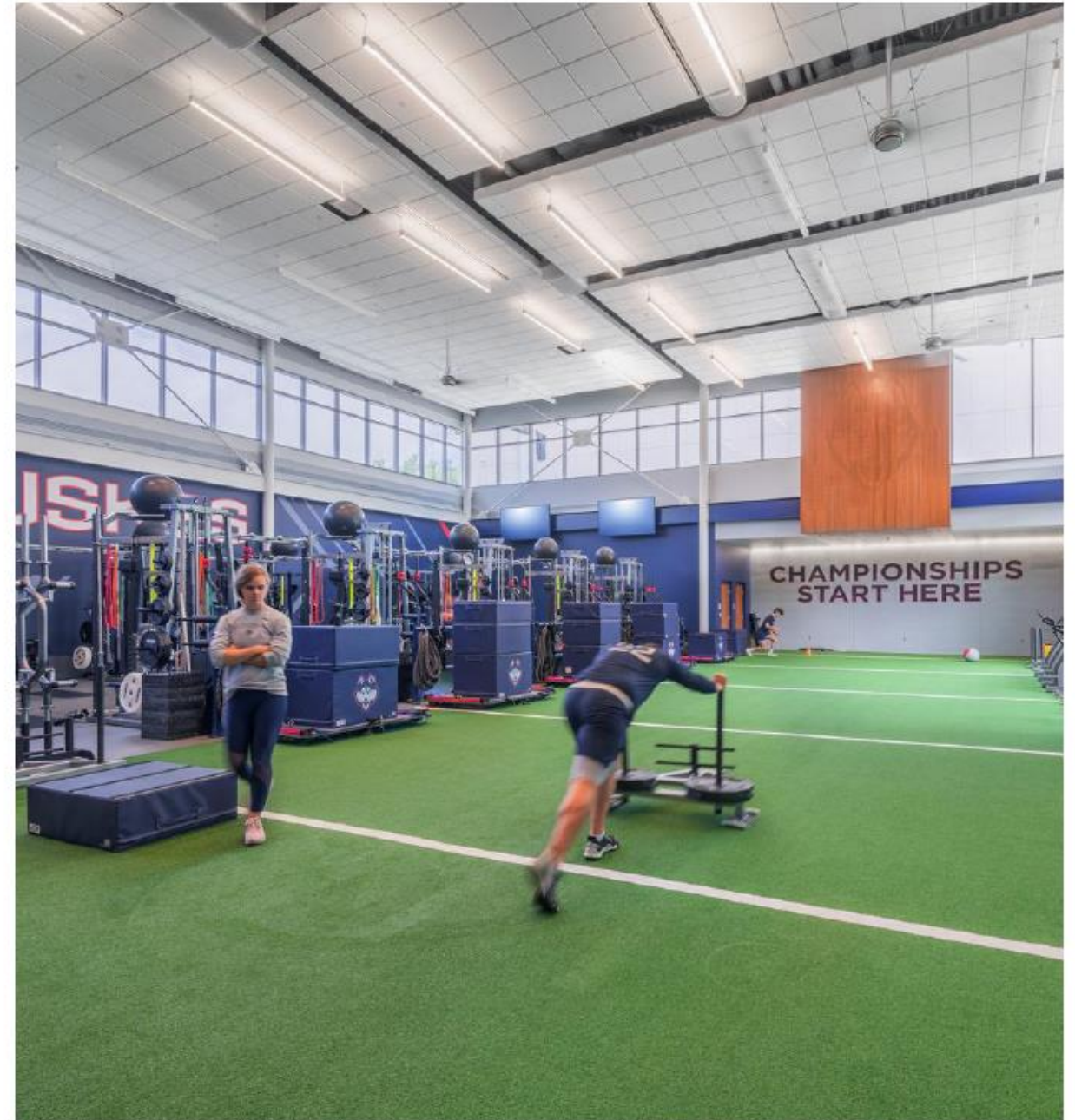
Aspirational

Comparative



SCOPE

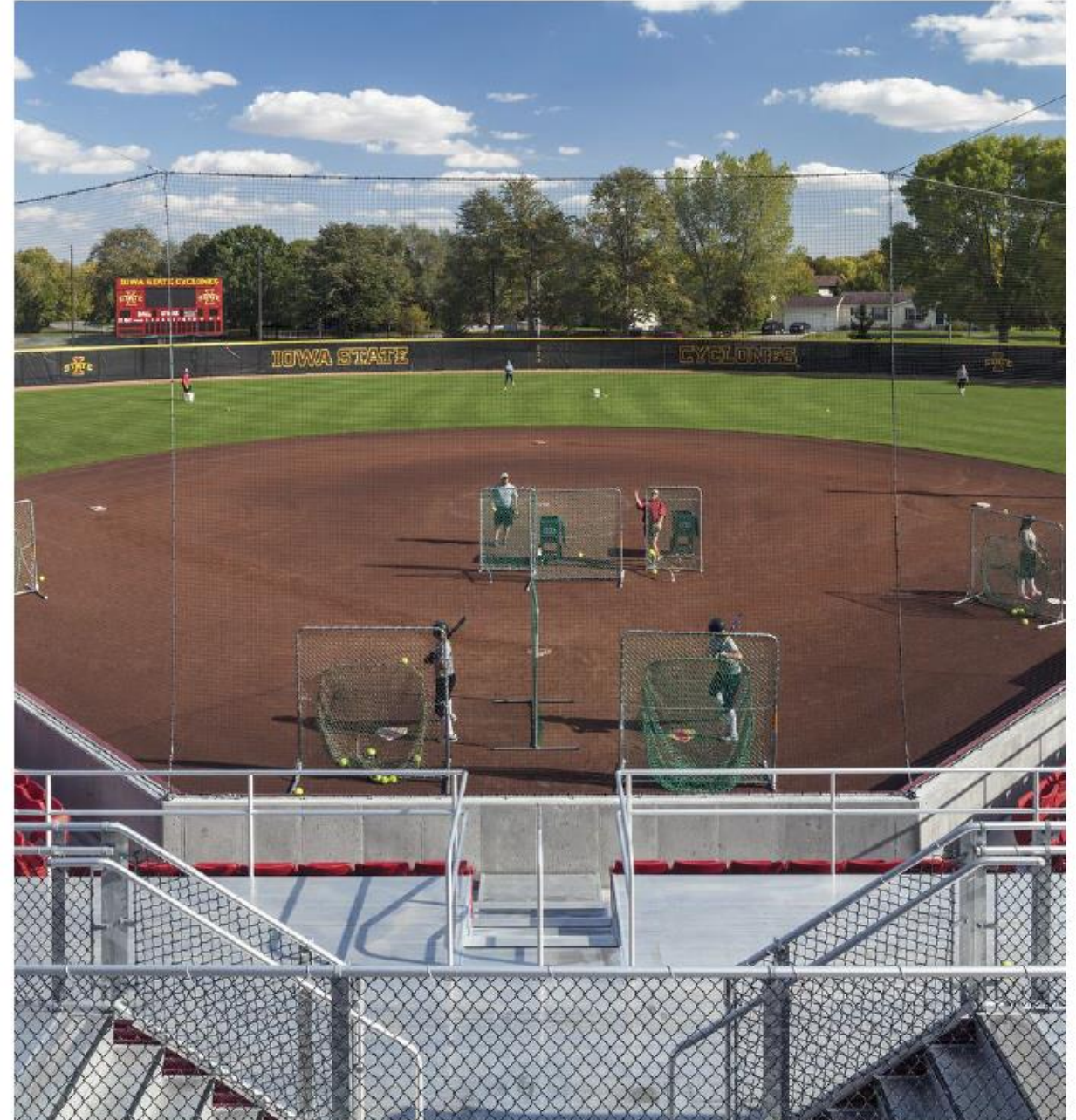
Describe the culture of SFA coaches?



EXISTING CONDITIONS

- What is working well for SFA Athletics?

- What is not working for SFA Athletics?



NEEDS & WANTS

- What is needed most for SFA = Critical?
- What is wanted, what are your aspirational ideas?



CREATE.
MEANING.
TOGETHER.

INTERCOLLEGIATE ATHLETICS MASTER PLAN

Workshop 01 | Facilities / Equipment & Issue
2024-12-04



- 1 Introductions
- 2 Planning Primer
- 3 Existing Conditions
- 4 Needs & Wants
- 5 Goals

Meeting Objective: Listen. What do you have existing. What are the needs, wants and goals in the future.

AGENDA



INTRODUCTIONS

Lauren Stacy | SFA Athletics
Senior Associate Athletics Director of Internal Affairs

Bryson Harris | SFA Athletics
Director of Game and Event Operations

Vishnu Priya Sai Ramesh | RDG
Sports Programmer

Johnny Boyd | RDG
Sports Strategy

Blaine Perau | RDG
Designer

Tom Ohle | RDG
PM



SCOPE | OVERALL

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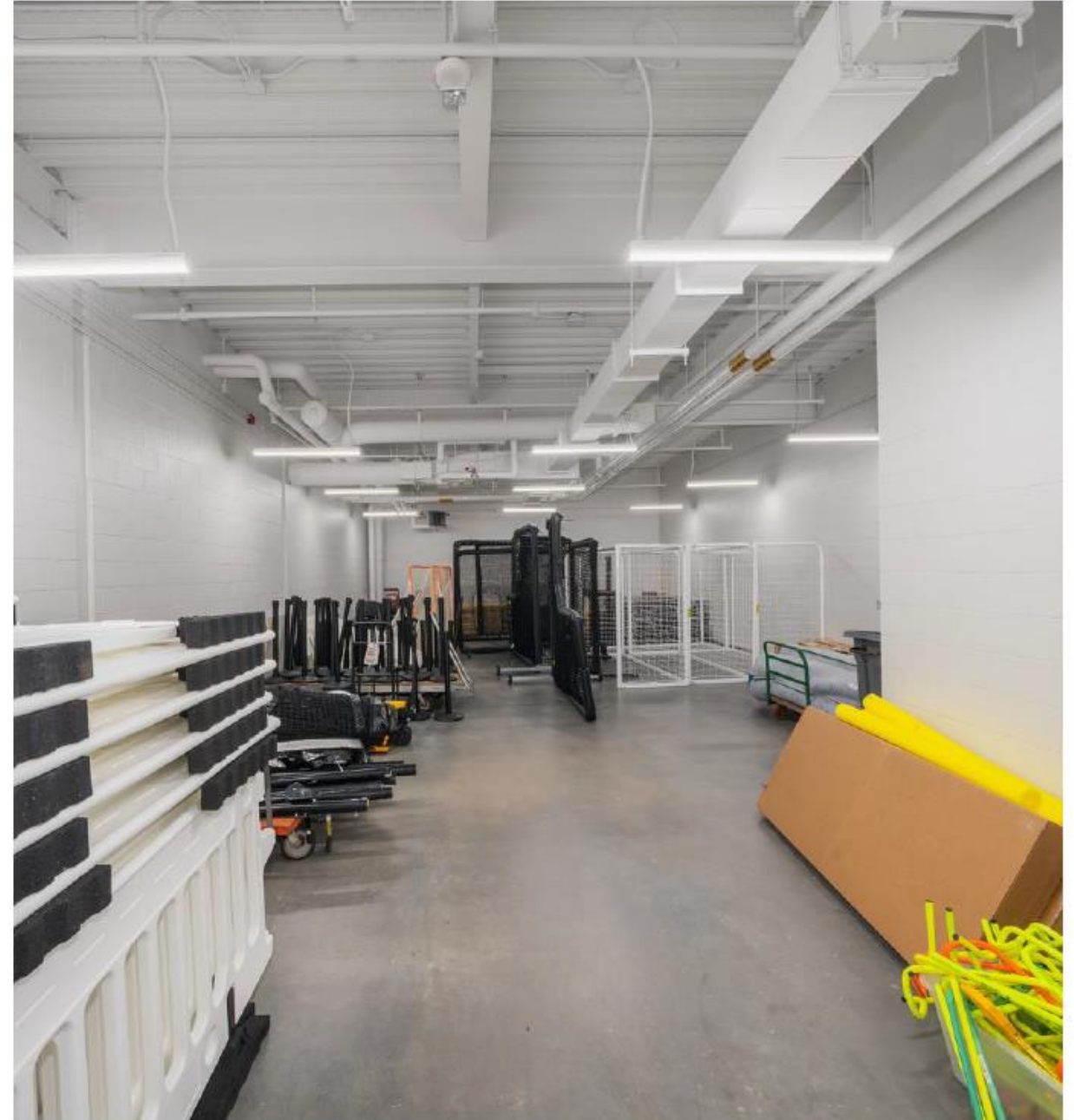
SCOPE

Describe your Facilities Management Operation:



SCOPE

Describe your Equipment / Issue Operations:



CREATE.
MEANING.
TOGETHER.

INTERCOLLEGIATE ATHLETICS MASTER PLAN

Workshop 01 | SAAC
2024-12-04



- 1 Introductions
- 2 Planning Primer
- 3 Existing Conditions
- 4 Needs & Wants
- 5 Goals

Meeting Objective: Listen. What do you have existing. What are the needs, wants and goals in the future.

AGENDA



INTRODUCTIONS

SFA Athletics

- Reaganne Crane | SAAC, President, Women's Soccer
- Jessica Aguirre | SAAC, Vice-President, Women's Golf Team
- Camryn Hill | SAAC, Secretary, Women's Volleyball Team
- Kaylee Ray | SAAC, Treasurer, Cheer
- Gavin Rutherford | SFA, Football
- Sam Gargis | SFA, Men's Golf
- Frances Davila | SFA Bowling
- Kynlie Foit | SFA Cheer
- Kelly Johnson | SFA Beach Volleyball Team
- Katie Hansen | SFA Beach Volleyball Team
- Kylie Bishop | SFA Softball Team
- Fran Castro | SFA Dance Team
- Macy Leonard | SFA Dance Team

Vishnu Priya Sai Ramesh | RDG
Sports Programmer

Johnny Boyd | RDG
Sports Strategy

Blaine Perau | RDG
Designer

Tom Ohle | RDG
PM



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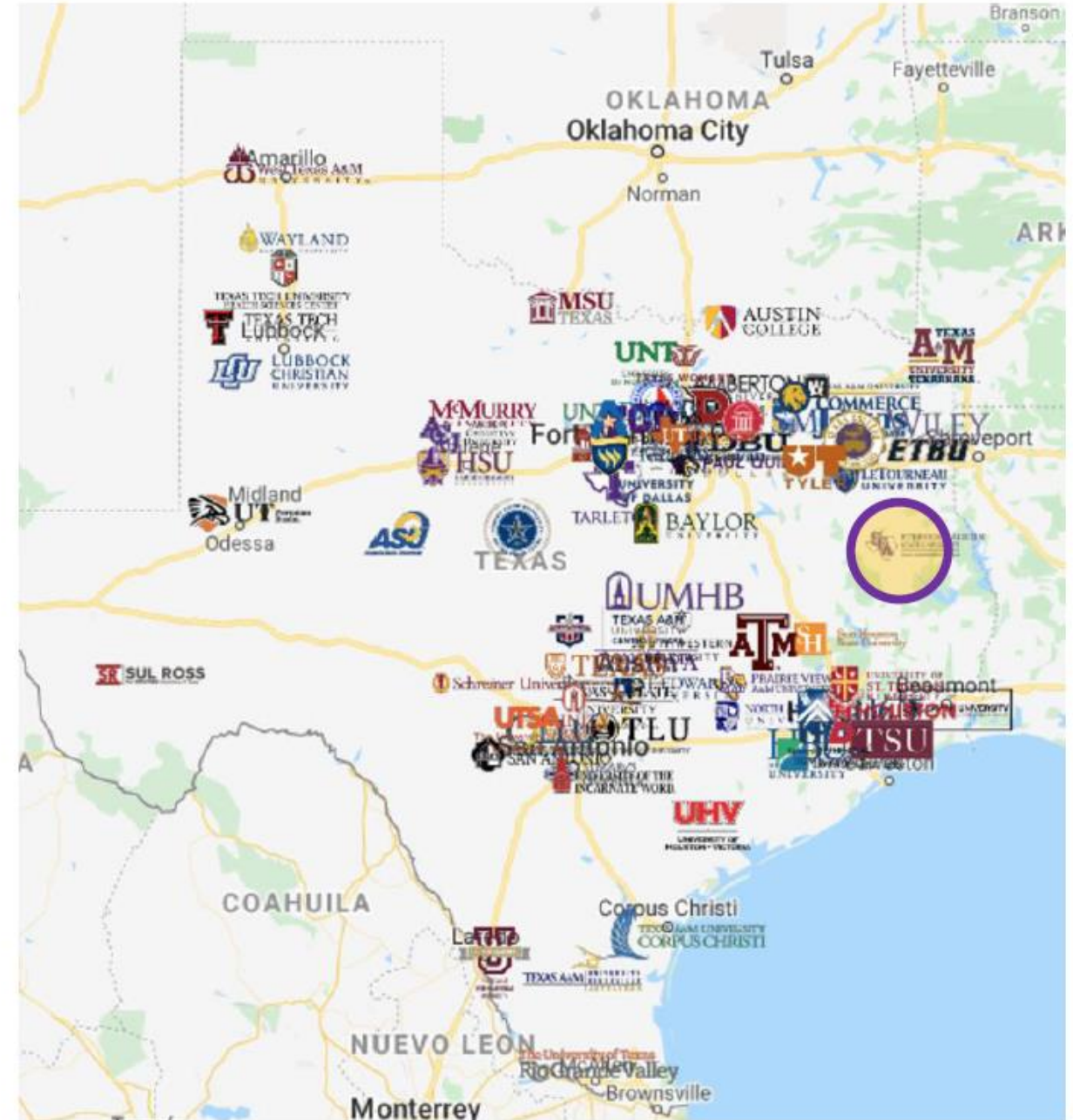
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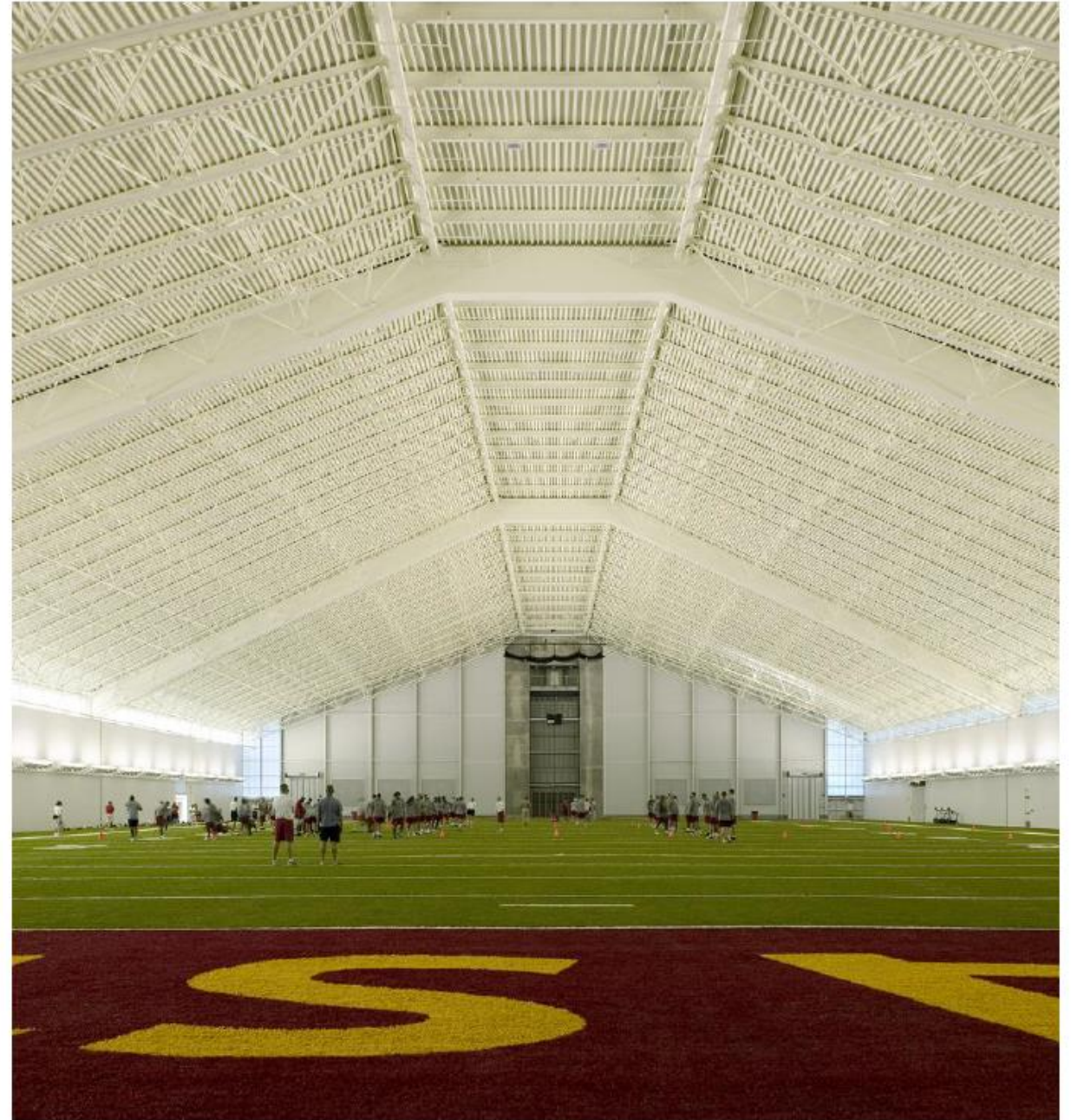


SCOPE

Who are your peers?

Aspirational

Comparative



EXISTING CONDITIONS

- What is working well for SFA Athletics?



EXISTING CONDITIONS

- What is not working for SFA Athletics?



NEEDS & WANTS

- What is needed most for SFA = Critical?



NEEDS & WANTS

- Favorite Place to Play



CREATE.
MEANING.
TOGETHER.

INTERCOLLEGIATE ATHLETICS MASTER PLAN

Workshop 01 | Core Team Meeting - Wrapup
2024-12-05



- 1 Introductions
- 2 Key Takeaways
- 3 Observations + Opportunities
- 4 Next Steps

Meeting Objective: Share out what we have heard during Workshop 01. Define our path forward!

AGENDA



INTRODUCTIONS

Michael McBroom | SFA Athletics

Director of Athletics

John Branch | SFA PPD

Assistant Vice President Facilities Services

Loree McCary | SFA Athletics

Deputy Athletics Director for Administration & SWA

Jessica Dorsey | SFA Athletics

Senior Associate Athletics Director for External Affairs

Jordan Berry | SFA Athletics

Senior Associate Athletics Director for Student-Athlete Services (FB)

Lauren Stacy | SFA Athletics

Senior Associate Athletics Director of Internal Affairs

Jay Lucas | SFA Athletics

Associate Athletics Director for Strategic Communications (FB, MBB)

Nick Carroll | SFA Athletics

Assistant Athletics Director for Compliance

Bryson Harris | SFA Athletics

Director of Game and Event Operations

Colby Carthel | SFA Athletics

Head Coach

Jason Reese | SFA Athletics

Faculty Athletic Representative

Shad Comeaux | FNI

Principal VP

Chris Rice | FNI

Manager for Campus Planning

Chris Sison | FNI

Landscape Architecture & Planning

Connor Roberts | FNI

Planner

Gail Ferry-Katalenas | FNI

Planner

Michael Delaney | Two Fifteen Consulting

Civil Engineer

Vishnu Priya Sai Ramesh | RDG

Sports Programmer

Johnny Boyd | RDG

Sports Strategy

Blaine Perau | RDG

Designer

Tom Ohle | RDG

PM



KEY TAKEAWAYS

CORE TEAM | VISIONING TAKEAWAYS

1. Start the process & set the stage for generations to come
2. Comprehensive athletics plan aligns with university plan
3. Commitment to athletic excellence that matches academics
4. Be unique & true to east Texas & SFA culture
5. Alumni jaws dropping
6. A major commitment to progress & moving forward

“WHEN IT’S ALL SAID AND DONE, IT’S EXCITING, IT FEELS GOOD”



**CREATE.
MEANING.
TOGETHER.**