



Stephen F. Austin State University

Member of The University of Texas System

Procurement and Business Services
Nacogdoches, Texas 75962-3030

Supplier: Phone (936) 468-2206 * Fax (936) 468-4282

Carnegie Dartlet LLC
210 Littleton Rd Ste 100
Westford MA 01886-3580

PO Number: **P2501006**

PO Date: **08/12/24**

Delivery Date: **10/31/25**

**CONFIRM RECEIPT OF PURCHASE ORDER AND
ACCEPTANCE OF DELIVERY DATE
BY EMAILING PURCHASE@SFASU.EDU.**

aschreder@carnegiehighered.com

Send Billing Invoice to:

Stephen F. Austin State University
P.O. Box 6085
Nacogdoches, TX 75962-6085
ATTN: Accounts Payable

Ship to:

Lisa Mozingo
Information Technology Srv
Boynton Bldg 214
2126 Alumni Dr
SFA Box 13012
Nacogdoches TX 75962

Terms: Net 30

FOB: Not Applicable

**PURCHASE ORDER NO. MUST APPEAR ON ALL
SHIPPING DOCUMENTS AND INVOICES**

Item	Description	Quantity	Unit Cost	Total Cost
1	<p>In accordance with RFP #ITS Consulting-22 opened 05/05/2022 and with iContracts #1013093, Form of Statement of Work 3 signed 08/12/2024 ---- For the period: 09/01/2024-10/31/2025 ---- 08/16/2024 EXTEND DELIVERY DATE</p> <p>000P96258A PROF SRV, NOT OTHERWISE CLASSIFIED</p> <p>Search Landing Page: -One Slate-hosted landing page portal including: -One branded header image -One personalized greeting</p>	14.00 SRV	535.7140	7,500.00

Purchaser: Nicole Ivancic

(936) 4684472

ADDITIONAL CHARGE:

Vendor ID: **20450101**

Collegiate Licensed:

DISCOUNT/TRADE-IN:

Req No: **R0081861**

Employee/Employee Relationship:

TOTAL: CONTINUED

Blanket Order:

Purchase Class: **Competitive Solicitation**

HUB Status:

Vendor Warrant Hold process runs nightly and terminates any vendors on hold. Vendor EPLS status verified by Purchaser.

159991-29502-772530	\$7,500.00
159991-29502-772530	\$67,500.00



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Item	Description	Quantity	Unit Cost	Total Cost
2	-One informative content section -One facts & figures content section -Embedding of one RFI form -One branded footer Conversion metrics included in communications reporting 000P96258A PROF SRV, NOT OTHERWISE CLASSIFIED Slate Communications Graduate Student Campaigns Discovery, Support & Strategy -Discovery Visit with Carnegie team (on-campus or virtual) -Ongoing project and strategic support provided in	14.00 SRV	4,821.4289	67,500.00

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Item	Description	Quantity	Unit Cost	Total Cost
	the form of 30-minute calls and/or written communication -Campaign strategy and communication plans -Guidance regarding communication strategy and Slate Deliver best practices -Annual campaign assessment Creative Deliverables -Copy for dynamic drip emails and text messages -A bank of up to nine ad-hoc emails to be used for strategic recommendations or pivots for any population with which we are communicating -Design for three email templates and six additional email header designs Campaign Delivery & Analysis -Slate Campaign Execution			

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Item	Description	Quantity	Unit Cost	Total Cost
	-Strategy and execution of one translation table to enhance campaigns (e.g. dynamic senders, deadline management, program details, etc.) -One Slate-hosted Campaign Performance & Conversion Slate report per campaign -One Slate-hosted Funnel & Conversions Report			

Purchaser: Nicole Ivancic (936) 4684472	ADDITIONAL CHARGE: .00
Vendor ID: 20450101 Collegiate Licensed:	DISCOUNT/TRADE-IN: .00
Req No: R0081861 Employee/Employee Relationship:	TOTAL: 75,000.00
Blanket Order:	
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