



Stephen F. Austin State University

Member of The University of Texas System

Procurement and Business Services
Nacogdoches, Texas 75962-3030

Supplier: Phone (936) 468-2206 * Fax (936) 468-4282

HAA, Inc
DBA: Hancock Advertising
243 Old Tyler Rd
Nacogdoches TX 75961-4878

chris@hancockadvertising.com

PO Number: **P2403288**

PO Date: **07/23/24**

Delivery Date: **10/15/24**

**CONFIRM RECEIPT OF PURCHASE ORDER AND
ACCEPTANCE OF DELIVERY DATE
BY EMAILING PURCHASE@SFASU.EDU.**

Send Billing Invoice to:

Stephen F. Austin State University
P.O. Box 6085
Nacogdoches, TX 75962-6085
ATTN: Accounts Payable

Ship to:

Lauren Stacy
Athletics Fieldhouse
Fieldhouse
712 Hayter St
SFA Box 13010
Nacogdoches TX 75962

Terms: Net 30

FOB: Not Applicable

**PURCHASE ORDER NO. MUST APPEAR ON ALL
SHIPPING DOCUMENTS AND INVOICES**

Item	Description	Quantity	Unit Cost	Total Cost
1	In accordance with Informal Bid # SFA Athletic Advertising Fall Sports opened 07/23/2024 000P96153A MARKETING SERVICES Develop brand marks, mantra, pillars, positioning, tone, and messaging strategy ---- Included at no cost: -Review on-campus sign and messaging opportunities -Negotiate advertising package with VisitNacogdoches -Digital: Provide graphics and messaging for fall	25,000.00 SRV	1.0000	25,000.00

Purchaser: Nicole Ivancic

(936) 4684472

ADDITIONAL CHARGE:

Vendor ID: **20508274**

Collegiate Licensed:

DISCOUNT/TRADE-IN:

Req No: **R0081732**

Employee/Employee Relationship:

TOTAL: CONTINUED

Blanket Order:

Purchase Class: **Competitive Solicitation**

HUB Status:

Vendor Warrant Hold process runs nightly and terminates any vendors on hold. Vendor EPLS status verified by Purchaser.

310030-95109-772990	\$25,000.00
310030-95109-772990	\$8,425.00
310030-95109-772990	\$3,965.00



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Item	Description	Quantity	Unit Cost	Total Cost
2	sports to SFA inhouse team for the period of 08/15/2024-10/15/2024 000P96153A MARKETING SERVICES -Email: One time/week featuring soccer/volleyball/ football home games for the period of 08/15/2024-10/15/2024	8,425.00 SRV	1.0000	8,425.00
3	000P96153A MARKETING SERVICES -Collateral: Develop and produce "Axe" card for in-game distribution for the period of	3,965.00 SRV	1.0000	3,965.00

Purchaser: Nicole Ivancic

(936) 4684472

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DISCOUNT/TRADE-IN:

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Employee/Employee Relationship:

TOTAL: CONTINUED

Blanket Order:

Purchase Class: **Competitive Solicitation**

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Item	Description	Quantity	Unit Cost	Total Cost
	08/15/2024-10/15/2024			

Purchaser: Nicole Ivancic	(936) 4684472	ADDITIONAL CHARGE:	.00
Vendor ID: 20508274	Collegiate Licensed:	DISCOUNT/TRADE-IN:	.00
Req No: R0081732	Employee/Employee Relationship:	TOTAL:	37,390.00
Blanket Order:			
HUB Status:	Purchase Class: Competitive Solicitation		

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