Career Development Committee

Friday, February 12, 2016 10:00 am

In attendance: : Leslie Cecil, Jamie Bouldin, Brandi Derouen, Korey Kahler, Carla Murgia, Ann Wilson with Guests Steve Westbrook and Megan Weatherly

1. Welcome
2. Strategic Planning (Steve Westbrook)

Dr. Westbrook went over the Strategic Plan as it relates to our charge (see handouts). He wants us to set a deadline and be done with the planning. Our recommendations can go to subcommittees or other committees for further work. As we look at the strategies clearly identify what you are addressing, but you don’t have to nail it down. In the report out meeting with the VPs be able to answer the bigger WHY questions. The report out process: the committee and VPs will have a meeting and give a preliminary report. It will then be decided as to who will be on a more specific review team at which time we will present to them as well. After all questions have been answered, we will then hold a public form to ensure transparency.

We were encouraged to examine the Purdue and Gallup polls that Megan Weatherly sent under a separate email (3/4/16 at 10:39 am).

1. Interview Stream (Brandi)

Brandi had set up and had her office staff conduct an interview via interview stream. She explained the preliminary use and advantages of the system. It was agreed by members in attendance that this is a wonderful tool that should be more fully used.

1. April 7 Check In (Adam)
2. Next meeting, April 1

Adam is having us go through the potential recommendations (that follow) to decide which strategies our committee wants to put forward. We will discuss this at the April 1 meeting.

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Potential Recommendations

1. Creating a program to help promote student learning (especially soft skills) from on-campus jobs and off-campus jobs.
2. Connect each college to career services through a dedicated career services employee assigned to that college. These employees would develop discipline-specific expertise, hold regular events in the college to which they are assigned and interface with college leadership about ways to improve our services to their specific students.
3. Encourage each college to identify an employee within the college as a point person for career development initiatives such as the coordination of internships, developing discipline specific training and professional development initiatives.
4. Developing marketing to promote the development of soft skills to students and faculty.
5. Change the name of the Office of Career Services to the Center for Career and Professional Development. This name change will reflect the growing trend of focusing on the need for helping students develop the skills employers desire most and is compatible with the desire to mold and shape students for their future careers.
6. Assist the colleges in creating one credit hour career development courses and expand the number of sections of SFA 110 (Career Development Course).
7. Develop a training for students prior to beginning an internship and encourage academic programs who do not already provide this kind of training to adopt our program.
8. Develop connections between the Certified Student Leader program based on the ten skills and competencies identified as most desired by employers conducted by the National Association of Colleges and Employers.
9. Create a program for graduating seniors that provides them an orientation to the world of work.
10. Increase the visibility of internships and practical experiences by marketing Jobs for Jacks to students and academic programs.