**Increasing Connections
Increasing Connections with Two-Year Institutions**

**Applicable Vision Statement Elements**

[7] Our brand and identity will be authentic, clear, and understood by all our stakeholders. People will know who we are, what we contribute to the local, regional, and state communities, and what matters to us as a university. We will be known as trusted partners. We will leverage the strengths of our stakeholders, including community colleges, businesses and industries, K-12 institutions, and government entities. These partnerships will enable us to provide a stellar learning experience for our students and contribute to the quality of life of everyone we touch.

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| **Type****Barrier - B****Idea increase connection - I** | **Item** | **Action** | **Timeline** | **Ownership** |
| B | Not enough scholarships to be competitive |  |  |  |
| B | Not enough financial resources for transfer student |  |  |  |
| B | Lack of communication regarding registration opportunities |  |  |  |
| B | Residence Life housing requirement for transfer students |  |  |  |
| B | Location – transfer students in larger cities having to move |  |  |  |
| B | Lack of “off-site” programs |  |  |  |
| B | Lack of and easy of “on-line” programs |  |  |  |
| B | Advising – good and accurate advising of course transferability |  |  |  |
| B | Timely and up-to-date course equivalencies and planning guides via web |  |  |  |
| B | No specific scholarships for PTK students |  |  |  |
| B | Lack of awareness about SFA for international transfer students |  |  |  |
| B | Lack of awareness for international transfer students regarding international specific scholarships |  |  |  |
|  | Lack of awareness for international transfer students on the range of SFA’s degree programs and how they can transfer |  |  |  |
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| I | Increase outreach to community colleges by academic departments and student service departments (ex: financial aid) |  |  |  |
| I | On-campus event specifically for transfer students independent of Showcase Saturday |  |  |  |
| I | Use current transfer students to help with recruiting – mentor program |  |  |  |
| I | Increase direct linkages between faculty at Community Colleges and SFA |  |  |  |
| I | Building on relationships the SFA Honors program has developed with specific Community Colleges  |  |  |  |
| I | Investigate and “SFA 101” course for transfer students |  |  |  |
| I | Provide organized, consistent training for Community College transfer counselors |  |  |  |
| I | Develop “Destination SFA” program with selected Community Colleges |  |  |  |