STEPHEN F. AUSTIN STATE UNIVERSITY
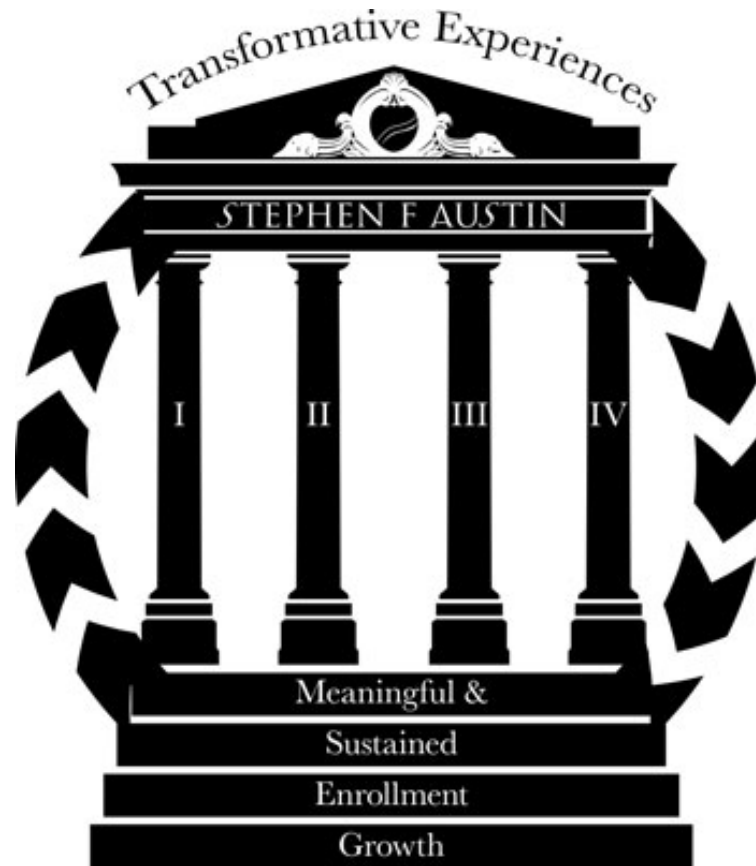## NACOGDOCHES, TEXAS

Strategic Plan
Strategy Update Session
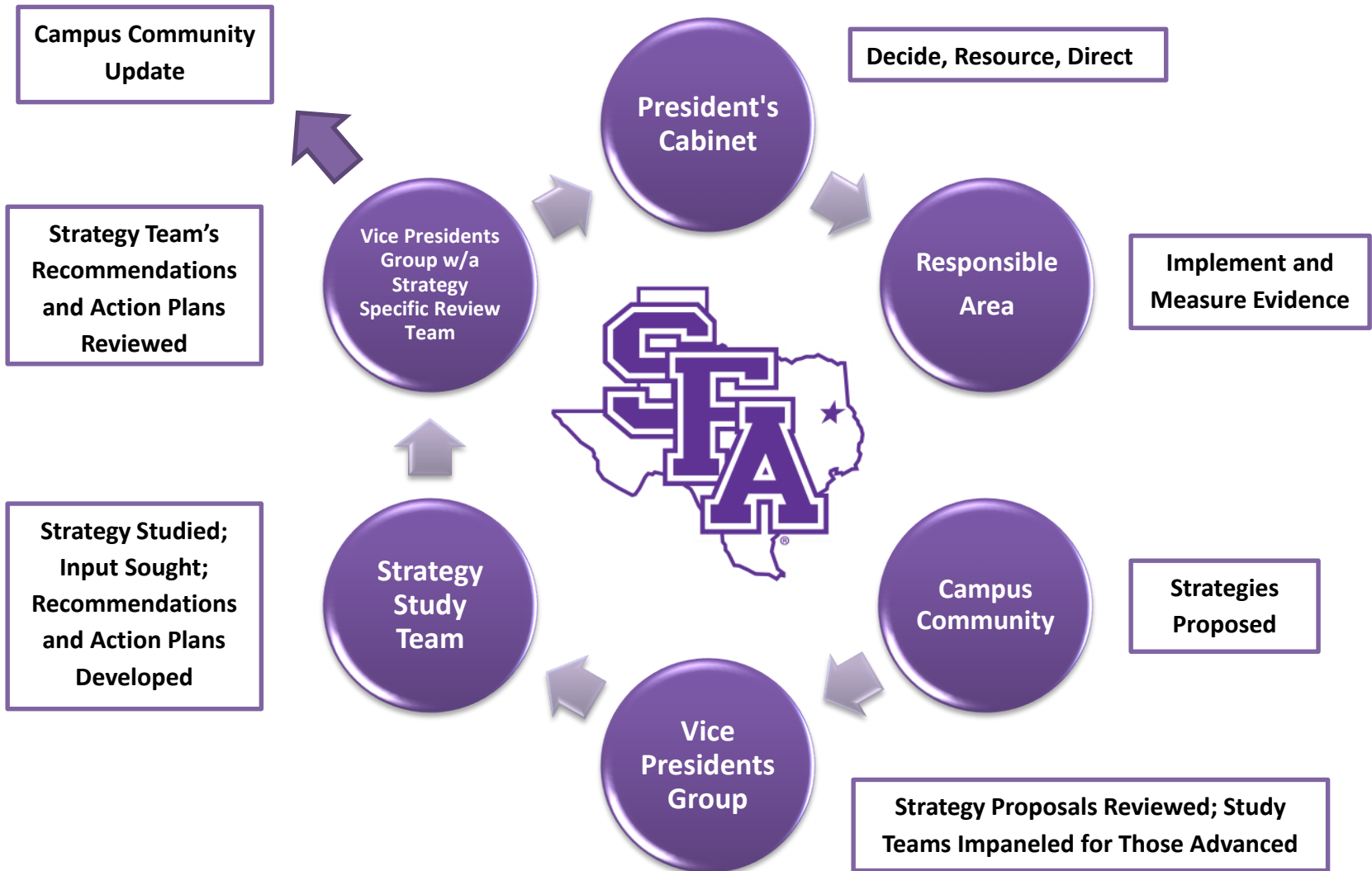## April 18, 2018

SFA ★ ENVISIONED

SFA ★ ENVISIONED

Strategy Identification, Study, Decision and Implementation

Campus Community Update

Strategy Team's Recommendations and Action Plans Reviewed

Strategy Studied; Input Sought; Recommendations and Action Plans Developed

President's Cabinet

Decide, Resource, Direct

Responsible Area

Implement and Measure Evidence

Campus Community

Strategies Proposed

Vice Presidents Group w/a Strategy Specific Review Team

Strategy Study Team

Vice Presidents Group

Strategy Proposals Reviewed; Study Teams Impaneled for Those Advanced

Leadership SFA Team
Dr. Ken Collier

Leadership SFA Program

Committee Members

Jessica Barrett (Budget Office)

Joey Bray (Agriculture)

Jane Long (Mathematics & Statistics)

Veronica Beavers (Multicultural Affairs)

Ken Collier, Chair (Government)

April Smith (Development)

STEPHEN F. AUSTIN STATE UNIVERSITY

Leadership SFA Program

- *New program on campus designed to invest in the next generation of campus leaders.*

- *Program is designed to introduce participants to specific offices and policies at SFA.*

- *Introduce different leadership styles and develop general leadership skills.*

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Leadership SFA Program

- *The inaugural class will consist of 24 faculty & staff participants.*

- *This will help build communication bridges across campus.*

- *Nominations will come from Deans & VP's.*

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1. ***September 7****:* Opening luncheon and icebreaking/teambuilding activities

2. ***September 21****:* Overview of the university operations and leadership skills (360 degree view: President, VPs, General Counsel, Audit, and Athletics)

3. ***October 5****:* Academic Areas and Servant Leadership (3 colleges, Enrollment Management, ORSP, Institutional Research, Institutional Assessment and Space Utilization)

4. ***November 9****:* University Affairs and Conflict Resolution

5. ***January 18****:* Academic Areas and Active Learning (3 colleges, International Programs, School of Honors, Library, Student Success and Center for Teaching and Learning.)

6. ***February 8****:* Finance and Administration (Budget, Controller, Safety, HR, Financial Services, Physical Plant, Procurement, Admin Services)

7. ***March 1****:* (or SFA Days): University Promotion, Advancement and Outreach

8. ***April 18****:* Graduation

Leadership SFA Program

- *Sessions will be supplemented with readings and web-based videos.*

- *Include breakout sessions with assigned activities.*

- *Current campus leaders will be encouraged to participate.*

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Leadership SFA Program

- *Program will conclude with a graduation ceremony.*

- *Supervisors and administrators will be encouraged to attend.*

- *Program graduates will help refine and improve future programs and mentor subsequent classes.*

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Questions?

Contact Committee Chair:

Dr. Ken Collier

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Affordability & Student Debt: Instructional Materials Team

Dr. Lauren Burrow & Edward Iglesias

Strategic Plan Recommendations from *Affordability and Student Debt: Instructional Materials*

Presented to Stephen F. Austin State University Campus Community

April 19, 2018

by Dr. Lauren E. Burrow and Edward Iglesias, co-chairs

on behalf of the Instructional Materials Affordability Team Members: *Esther Campbell, Janet Kamps, Herbert Midgley, Courtney Wooten, Louise E. Stoehr, Ashley Hall, Paul T. Henley, Chelsea Heidbrink*

What's the Problem?

NATIONALLY...

- **As of 2016, the cost of college textbooks had risen 88% since 2006**

- **About 67 percent of new college or university students chose not to buy their course materials due to the cost.**

- **1 in 5 college students has skipped or deferred a class due to the price of the required learning resources.**

- **60% of students have delayed purchasing textbooks until they've received their financial aid.**

SES of students at SFASU (2016)

21% of Lumberjacks are low-income (students whose annual family income is $25,000 or less)

Committee Recommendations for Campus Community

- **Strategy #1:** **If using traditional textbooks, work with on-campus *Barnes and Noble Bookstore* to increase campus-wide costs-savings with on-time textbook adoption; identify lower-cost options including: bundling, e-books, earlier editions, rentals, etc.; consider adopting common texts to be used multiple semesters in multiple courses within degree programs**
  - **Strategy #1A:** **If using traditional textbooks and experiencing difficulties with on-time textbook adoptions, please voice concerns and solutions to both your unit heads and on-campus *Barnes and Noble Bookstore* to improve faculty textbook adoption experience**

- **Strategy #2:** **Request open discussions with unit heads regarding support for campus-wide/unit-specific shift towards low-cost alternatives to textbooks with special focus on *Open Educational Resources (OER)* adoption, adaption, and/or creation.**

- **Strategy #3:** **Seek out and attend campus-wide events meant to increase awareness of and understanding about low-cost alternatives for instructional materials, with focus on OER adoption, adaption, and/or creation.**

- **Strategy #4:** **Be ready to comply with *S.B. No 810*.**

Strategy #1: If using traditional textbooks, work with on-campus *Barnes and Noble Bookstore* to increase campus-wide costs-savings with on-time textbook adoption; identify lower-cost options including: bundling, e-books, earlier editions, rentals, etc.; consider adopting common texts to be used multiple semesters in multiple courses within degree programs

- ✓ *Rationale*: Given the rising costs of a college education, quick and meaningful steps towards realizing cost-savings for our students must be acted upon. Improving the process by which faculty complete the textbook ordering process with the on-campus Barnes and Noble bookstore can result in immediate cost-savings for our students.

- ✓ *Results*: During the fall 2017 semester, students were able to save $375,984 off the cost of new textbooks by utilizing B & N's low cost textbook programs (purchasing used books and renting new and used books). With new Price Match Program, students who utilized the program were able to receive $12,636 in total price match discounts at B & N.

<u>Strategy #1A</u>: If using traditional textbooks and experiencing difficulties with on-time textbook adoptions, please voice concerns and solutions to both your unit heads and on-campus Barnes and Noble Bookstore to improve faculty textbook adoption experience

Strategy #2: Request open discussions with unit heads regarding support for campus-wide/unit-specific shift towards low-cost alternatives to textbooks with special focus on *Open Educational Resources (OER)* adoption, adaption, and/or creation.

✓ *Rationale*: As campus-wide awareness about options for combatting high textbook costs (including OER) is accomplished, administrative support for faculty solutions for cost-savings related to instructional materials (including OER adoption, adaptation, and creation) must be realized in order for promising theory to transform into viable practice.

Open Education Resources (OER): "means a teaching, learning, or research resource that is in the public domain or has been released under an intellectual property license that permits the free use and repurposing of the resource by any person. The term may include full course curricula, course materials, modules, textbooks, streaming videos, tests, software, and any other tools, materials, or techniques used to support access to knowledge" (S.B. No. 810, Section A1.AASection 51.451, Education Code, Subdivision (4-a) definition (effective September 01, 2017). (3)

Results from SFA's OER Awareness, Attitude, and Use Faculty Survey (*Qualtrics*, fall 2017)

- **Approximately 200 faculty members took the survey (80% identified as full-time faculty)**
- **Of the survey respondents,**
  - **only 36 felt they knew how OER can be used in the classroom**
  - **almost 50% indicated limited knowledge of OER.**
  - **more than 50% indicated they do not use OER at all in their classrooms (not even as a supplement)**
  - **…but, 20% indicated that they are "very interested" and almost 64% indicated they are "somewhat interested" in OER**

Question: If you do not use OER, please share why (check all that apply):
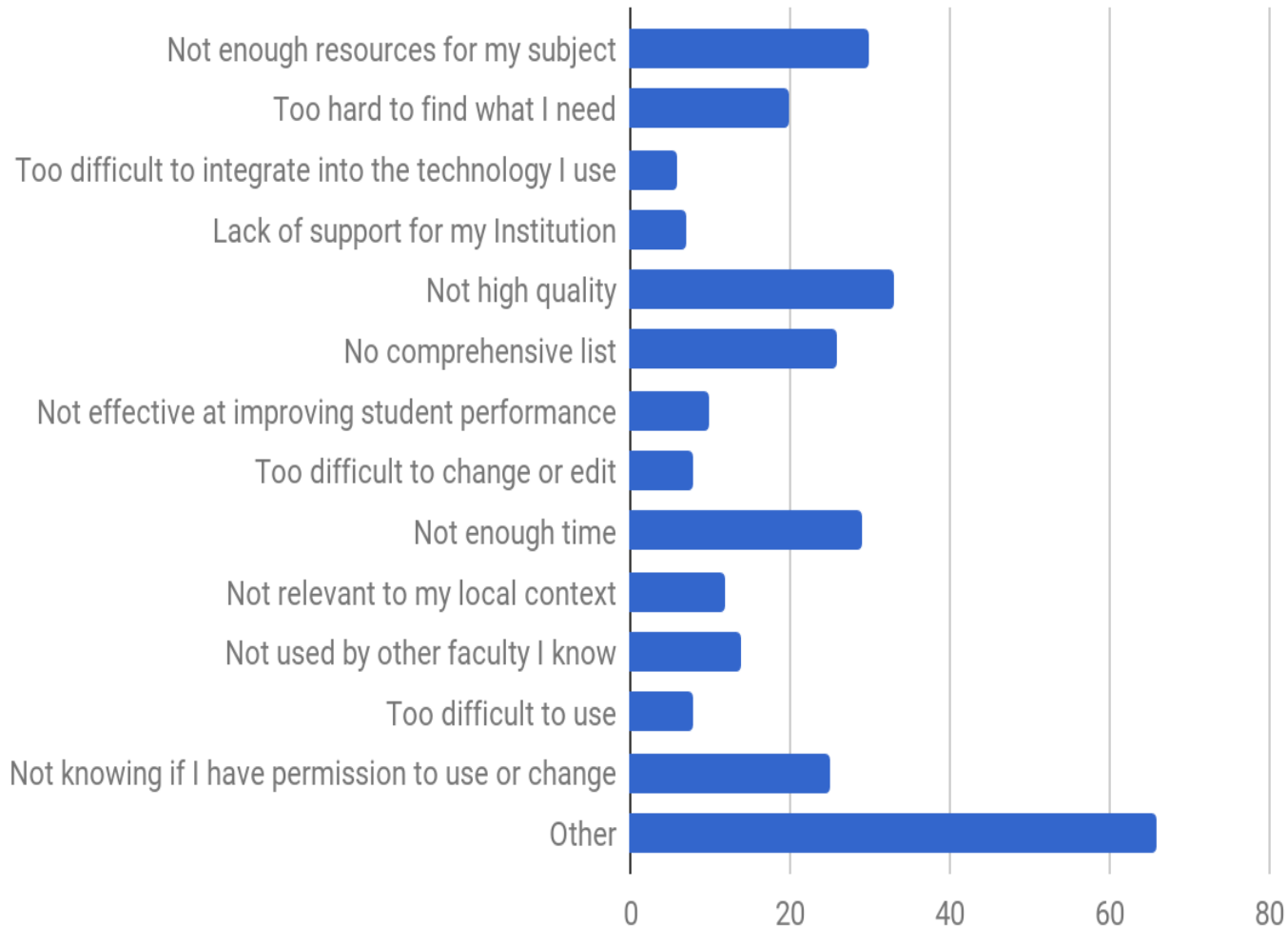
Strategy #3: Seek out and attend campus-wide events meant to increase awareness of and understanding about low-cost alternatives for instructional materials, with focus on OER adoption, adaption, and/or creation.

✓ *Rationale*: As educators, we must commit to creating learner-centered spaces for our students that meet them "where they are," both within their academic capability and their financial capacity. Given the increasingly prohibitive cost of education on our diverse study body, focus should be given to those innovations and emerging technologies and practices that lessen the financial burdens of our students. The Team believes that awareness of and understanding about low-cost alternatives for instructional materials, especially OER, can assist faculty in fully realizing the learner-centered environments we are committed to as a University community.

<u>Strategy #4</u>: Be ready to comply with *S.B. No 810*.

✓ *Rationale*: Recommendation was made to the Vice Presidents of SFA to add the bill's requirement of identifying and making searchable courses/sections with OER textbooks (Section 2, sub-section (a), 2(F)); additionally, we recommend that SFASU also identify and make searchable courses/sections with textbook costs lower than a to-be-determined amount (recommended: $50).

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Future Steps

Continued VP Outreach

CIP Code Analysis

Bright Spots Campaign

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For more information, visit www.sfasu.edu/strategicplan