

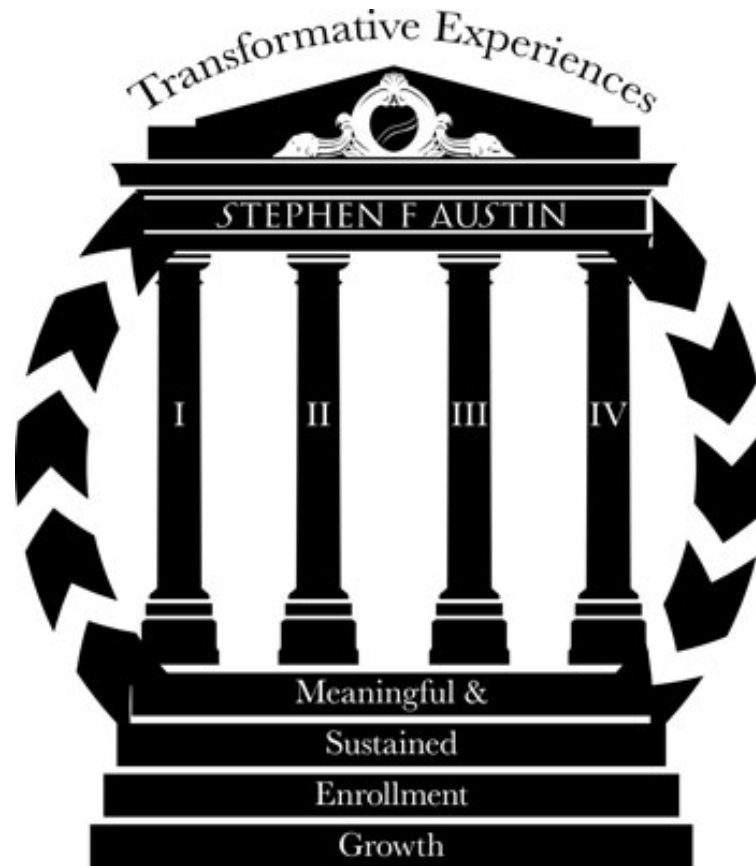
STEPHEN F. AUSTIN STATE UNIVERSITY
NACOGDOCHES, TEXAS

Strategic Plan
Strategy Update Session
October 12, 2017



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SFA ★ ENVISIONED



SFA ★ ENVISIONED



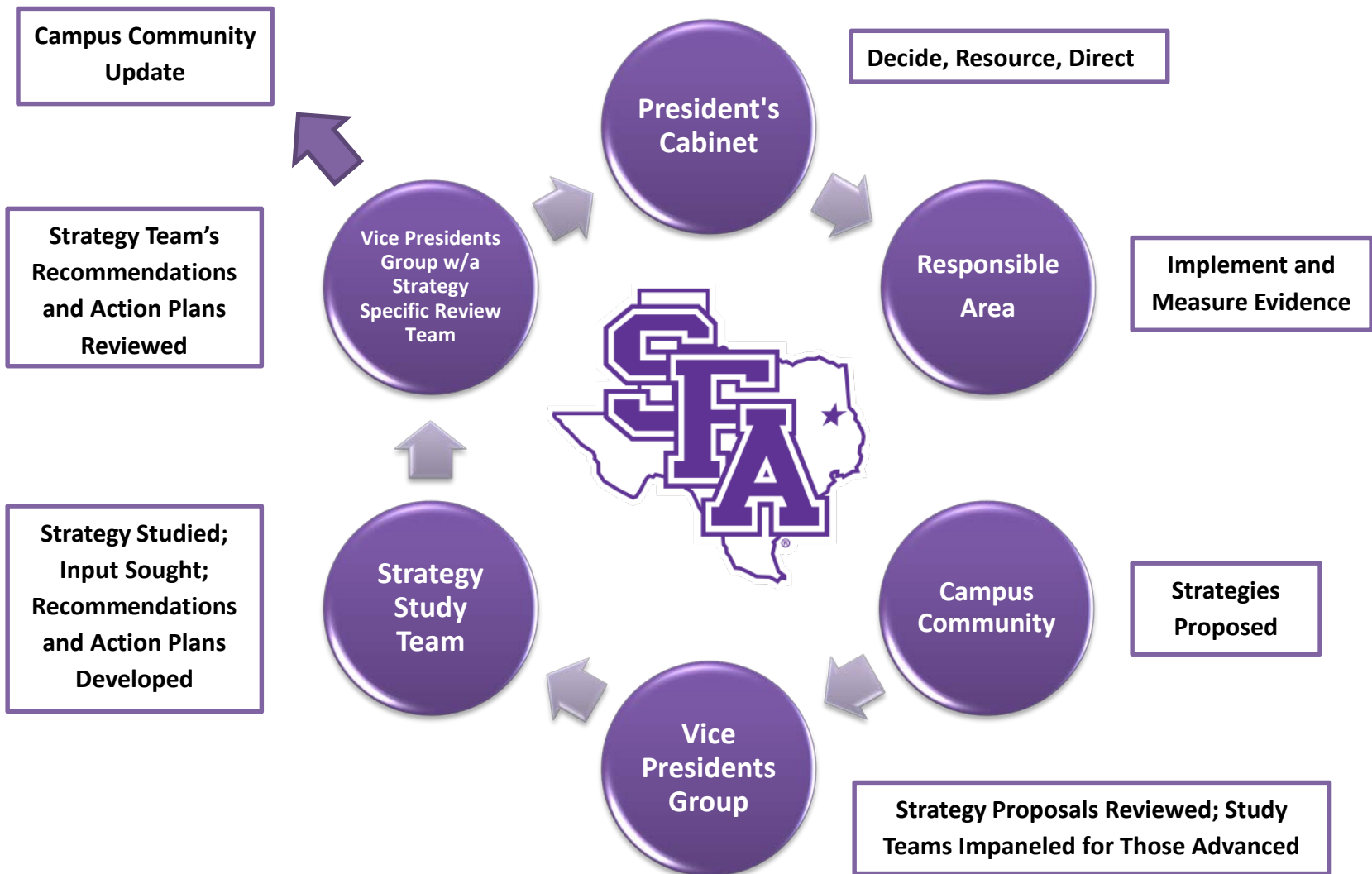
14 teams

154 team members

1,818 survey responses

SFA ★ ENVISIONED

Strategy Identification, Study, Decision and Implementation





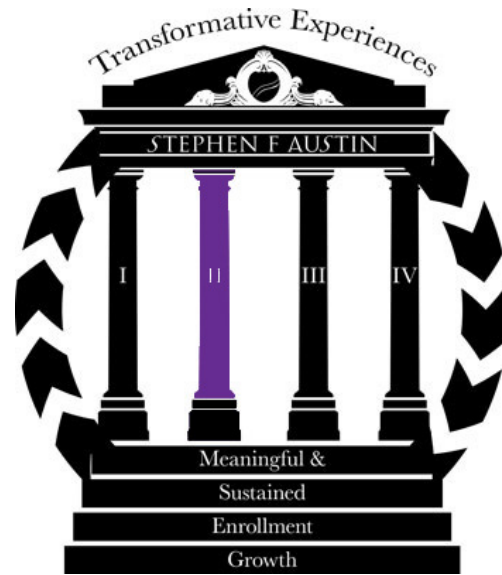
Affordability & Student Debt: Financial Literacy Team

Dr. Todd Brown



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FINANCIAL LITERACY TEAM



Brandi Derouen

Lacey Folsom

Steve Kosovich

Mi-Kayla Lemon

Gloria Montes

Kristan Smith

Todd Brown

Career and Professional Development

Student Affairs

Economics & Finance

Student Representative

SFA 101

Financial Aid

Rusche College of Business



FINANCIAL LITERACY

- A general definition of “financial literacy”:
“The ability to use knowledge and skills to manage financial resources effectively for a lifetime of financial wellbeing.”
- THECB 60x30TX plan:
“By 2030, undergraduate student loan debt will not exceed 60 percent of first-year wages for graduates of Texas public institutions.”



SALARY DATA

- **Recommendation #1**: Use an already developed data source from the Coordinating Board to share earnings/borrowing information with students (<http://launchmycareertx.org/>).
- **Recommendation #2**: Develop an easy to use, student friendly summary for these earnings data.
- **Recommendation #3**: Develop mechanisms to disseminate this information consistently.
 - Student Affairs
 - Financial Aid Counselors
 - Center for Career and Professional Development
 - Academic Advisors
 - Etc...



OUTREACH

- **Marleta Chadwick Student Financial Advisors**
- **Recommendation #4:** Hire a full-time staff member to coordinate the salary data and financial literacy activities of student affairs, financial aid, career and academic advisors, etc.



MARLETA CHADWICK

Student Financial Advisors

Recruitment

- High school workshops
- Showcase Saturday information
- Provide guidance through the Financial Aid process

Retention

- Talk to trained peer financial planners about personal finances
- Workshops for SFA101 classes
- Learn how to establish and manage credit
- Create a financial survival plan for college
- Plan for tuition and fee payments
- Budgeting and planning
- Financial rehabilitation
- Preventing identity theft
- Saving money
- Setting financial goals

Graduating Students and Alumni

- Compare employer salary and benefits packages
- Understand credit report and credit score
- Graduate with a plan for repaying your debt
- Insurance analysis

Experiential Learning for Advisors

- Provide financial awareness through outreach-based planning, training, and coaching
- Evaluate client needs and provide confidential advice
- Empower clients through financial education
- Provide professional leadership experience



QUESTIONS?



Co-Curricular Innovations Team

Dr. Hollie Smith & Rob McDermand



COMMITTEE MEMBERS

- Hollie Smith, Chair, Student Affairs Programs
- Amanda Windham, Student Engagement
- Emily Payne, Agriculture (The Arthur Temple College of Forestry and Agriculture)
- Jamal Smith, Orientation
- Jason Reese, Management, Marketing & Intl. Business (The Nelson Rusche College of Business)
- Lauren Gonzalez, Elementary Education (The James I. Perkins College of Education)
- Nicholas Long, Mathematics and Statistics (The College of Science and Mathematics)
- Nina Ellis-Hervey, Human Services (The James I. Perkins College of Education)
- Tamey Anglley, Music (The College of Fine Arts)
- Rob McDermand, Athletics
- Ty Spradley, Communication/Leadership (The College of Liberal and Applied Arts)
- Veronica Beavers, Multicultural Affairs

COMMITTEE CHARGE



Fostering Academic & Co-Curricular Innovation

The Co-curricular Innovation Committee will recommend innovative strategies for:

- improving the integration of the student co-curricular experience with their curricular experience,
- increasing student engagement with co-curricular programs, and
- increasing partnerships between academic and student affairs.

STRATEGY 1

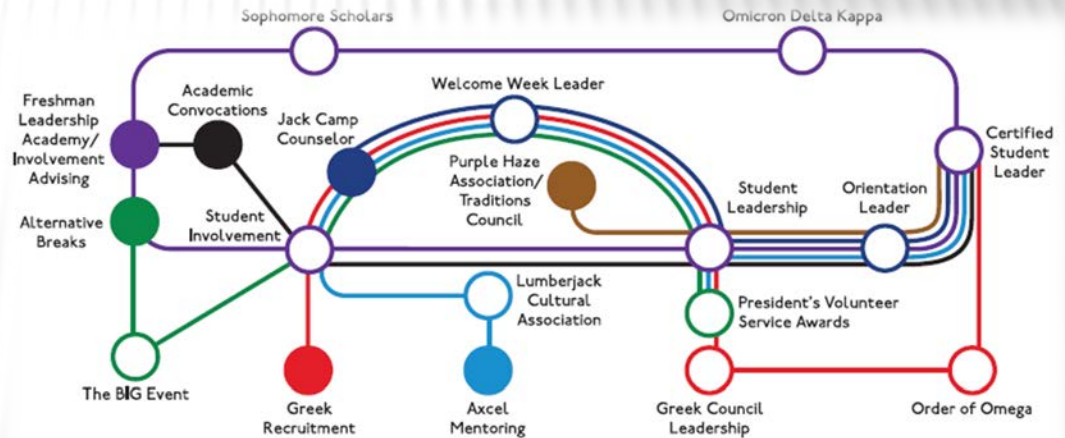
Increase student engagement with co-curricular programs.

STUDENTS WHO GET INVOLVED **SUCCEED**



Action Step 1: Create student engagement co-curricular maps

Jacks Track created fall 2016. Involvement Centers and Freshman Leadership Academy currently using as a model.



JackTracks
GUIDE AND MAPS

Action Step 2: Assign programming committee, to evaluate student learning from co-curricular programs.

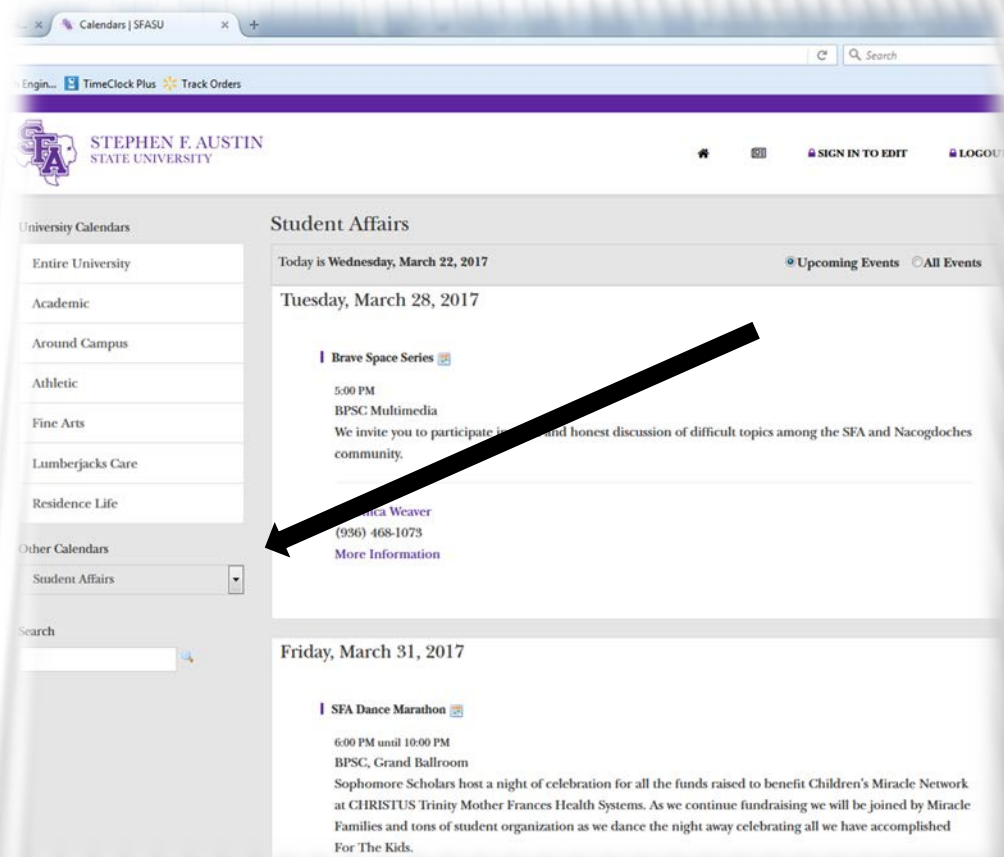
- First review completed Spring 2017, ongoing.
- Student Affairs Programs (SAP) staff to promote usage of NACA and to increase promotion of Certified Student Leader (CSL) endorsements.



Welcome to NACA® NEXT - Navigating Employability and eXperience Tool

Action Step 3: Create a co-curricular/extra-curricular calendar for website.

- Completed Fall 2016
- Student Engagement Programs reviewed programs to be added to the new app, Spring 2017.



Action Step 4: Create more opportunities to engage transfer students early on in co-curricular programs.

- Offer peer involvement advising during transfer orientation. Completed May 5, 2017, ongoing.
- Orientation Programs partnered with Student Success Center to create the Transfer Student Network. Completed May 5, 2017, ongoing.
- Review transfer orientation schedule and dates.
 - Added a transfer orientation session for Spring admits, Nov. 17.
 - Associate Provost and Assistant Dean of Student Affairs for Programs partnered to redesign *Coaching Your Student to Success* session
 - Added *Student Success Center* presentation to opening session
 - Added *Student Success Center Parent Reception* session
 - Piloting *Financial Literacy* session, Nov. 17

STRATEGY 2

Improve the integration of student co-curricular and curricular experiences.

Action Step 1: Create a website with listings of co-curricular programs for faculty, SFA 101 and 301 instructors.

- **SAP team created website that highlights events and programs that potentially relate to academic curriculum.**
 - **Qualtrics form available for faculty/staff to submit programs to be added on website.**
- **Assistant Dean of Student Affairs Programs to develop workshop offered through the Center for Teaching and Learning. In progress.**



Submit Program

Use this form to submit your co-curricular program

Co-Curricular Programming

Student Affairs

- [Student Affairs Home](#)
- [Mission & Values](#)
- [Staff](#)
- [Assessment](#)
- [Financial Literacy Training](#)
- [Food for Thought](#)
- [Student Government Association](#)
- [Office of Multicultural Affairs](#)
- [Orientation](#)
- [Student Handbook](#)
- [Co-Curricular Programming](#)

CO-CURRICULAR PROGRAMMING

CO-CURRICULAR: Experiential learning opportunities that contribute to gaining skills and abilities that are part of the core competencies (ex. Texas Core Curriculum) and/or outcomes established by the institution and its governing bodies. **EXTRACURRICULAR:** Experiences that provide the opportunity to engage with the institution and that connect students to others within the community in meaningful ways.



Student Engagement Programs

- [Greek Life](#)
- [Involvement Center](#)
- [Jack Camp](#)
- [Leadership Programs](#)
- [Service Learning at SFA](#)
- [Service Programs](#)
- [SFA Homecoming](#)
- [Student Activities Association](#)
- [Student Leader Spotlight](#)
- [Student Organizations](#)
- [Traditions Council](#)

Student Affairs Spirit Program

- [Spirit Teams](#)
- [Purple Haze Association](#)

Sign Up for Notifications

To sign up to receive notification about annual co-curricular programs on campus please email Dr. Hollie Smith, assistant dean of student affairs for programs, at hsmith@sfasu.edu.

Center for Career and Professional Development

Program Name: Part-Time Job, Internship, and Volunteer Fair
Location/Date/Time: Fall Semester, BPSC
For more information visit www.sfasu.edu/ccpd

This FREE student event is geared to help all classifications connect with local employers and on campus departments to find part-time jobs, internships, and/or volunteer opportunities. Come professionally dressed with multiple copies of your resumes and start building your professional network. We will also have a photo booth available to take your professional headshot for your Linked In profile!

Multicultural Programming

Program Name: Brave Space Series
Location/Date/Time: Fall and Spring series, BPSC
For more information visit www.sfasu.edu/oma

Brave Space is a series developed by the Office of Multicultural Affairs that provides a space for SFA Students, Faculty and Staff, and the Nacogdoches community to share their perspective on challenging topics. Previous topics include Immigration and Religion.

For more information visit www.sfasu.edu/oma

Program Name: Vagina Monologues
Location/Date/Time: Spring semester, BPSC
For more information visit www.sfasu.edu/oma

Vagina Monologues is a play performed by women from the SFA faculty, staff, students, and community. The production, written by Eve Ensler in the '90s, is based on real-life conversations she had with women from around the country at various stages of life about their gender, their sexual experiences and how they felt about their bodies in gender-specific terms and as a whole. The Monologues are meant to be a way to advocate for the halt of violence against women and advocate women empowerment. The Monologues are not only about bringing awareness to the issue of violence against women, also to celebrate women. By presenting "The Vagina Monologues the hope is to bring awareness to issues such as women's rights and empowerment and gender and violence against women.

Program Name: Diversity Conference
Location/Date/Time: Held in February each spring semester, BPSC
For more information visit www.sfasu.edu/oma

Action Step 2: Create an involvement learning guide for faculty and academic advisors about co-curricular resources, emphasizing the Certified Student Leader program.

**JacksTrack created Fall 2016.
Involvement Centers and
Freshman Leadership Academy
currently using as a model.**



Action Step 3: Increase promotion and communication of involvement to students through social media.

Involvement Center began offering online involvement advising during Fall 2016.



STRATEGY 3

Increase partnerships between Academic and Student Affairs.

Action Step 1: Increase strategies to help students connect with co-curricular programs and student organizations.

Offered involvement informational tables at academic convocations. Tasked to Lacey Folsom to organize, Fall 2017.



OFFICE OF STUDENT ENGAGEMENT

CONNECT • LEAD • INVOLVE

Action Step 2: Review process for creating co-curricular notations on academic transcripts.


Subcommittee recommended adding Certified Student Leader Endorsements to the notes section of academic transcripts. Implementation to begin end of Fall 2017.



Action Step 3: Appoint committee to review academic engagement during new student and family orientation program.

- **Orientation Programs to hold an open review of orientation schedule. Scheduled for Oct. 19th at 3:30pm, BPSC Commons.**
 - **Appoint committee to review suggestions from open meeting, and conduct a transparent evaluation of program. In progress.**

STRATEGIES RECAP



Strategy 1: Increase student engagement with co-curricular programs. **Mission accomplished.**



Strategy 2: Improve the integration of student co-curricular and curricular experiences. **Mission accomplished.**



Strategy 3: Increase partnerships between Academic and Student Affairs. **Two of three complete.**

QUESTIONS?



Teaching & Learning Advancement Team



Team

Mary Smith (CTL)

Lauren Brewer (Psychology)

Cala Coats (Art)

Randi Cox (History)

Jennifer Gumm (Biology)

Shelby Laird (Forestry)

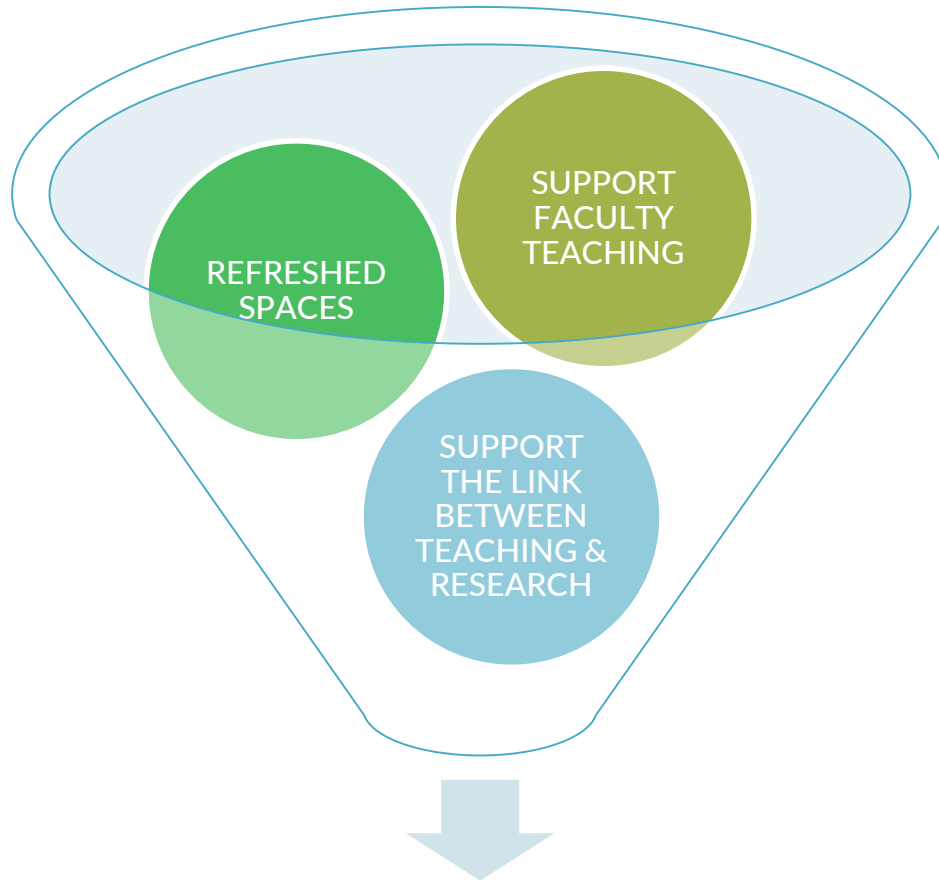
Anjum Najmi (Library)

Heather Olson Beal (Secondary Ed)

Nikki Shoemaker (Accounting)

Megan Weatherly (CTL)





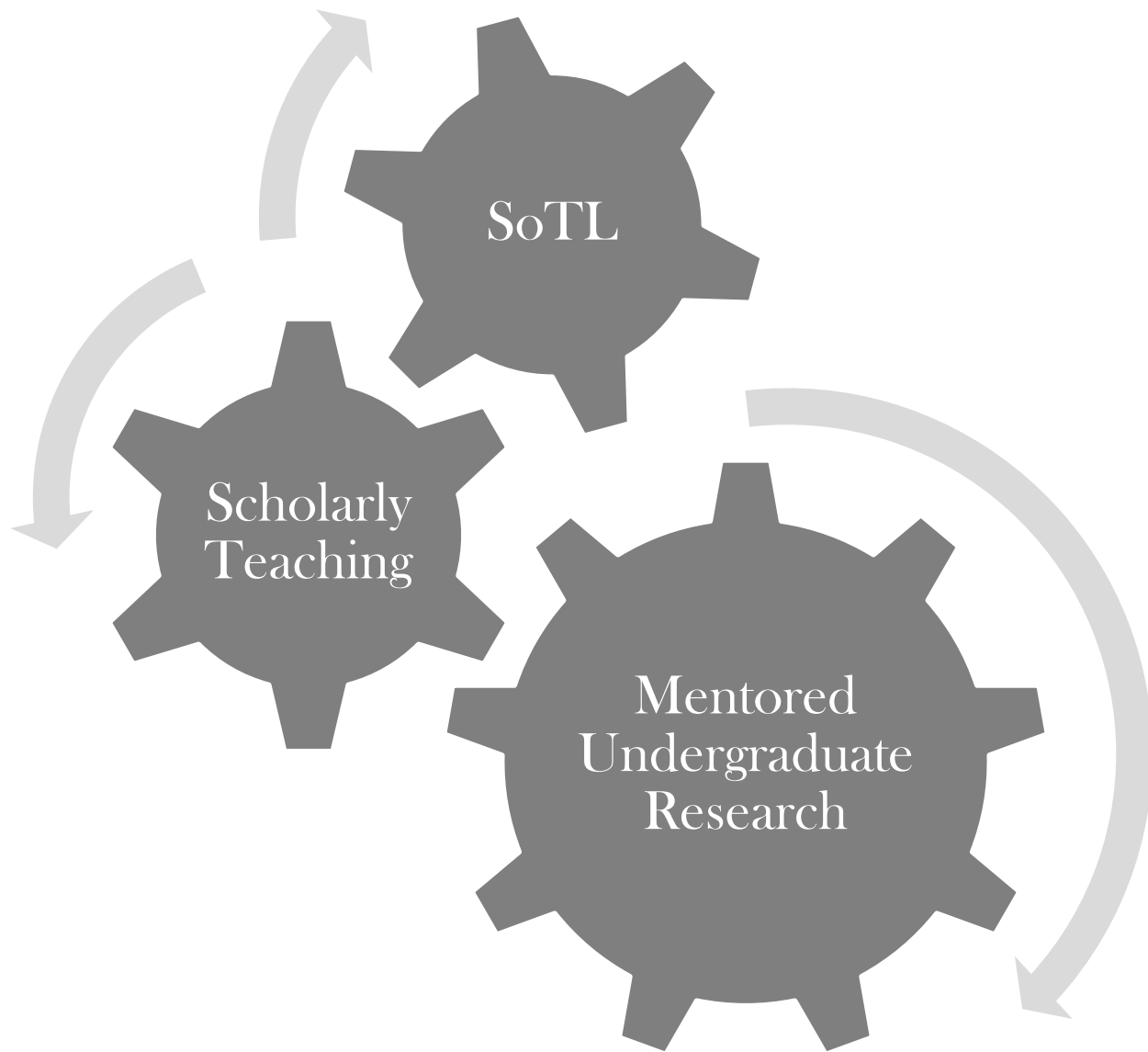
PROMOTE A CULTURE OF TEACHING EXCELLENCE



Strategy 3

Support faculty engaging in the scholarship of teaching and learning (SoTL), scholarly teaching, and mentored student research and creative activity.





SoTL

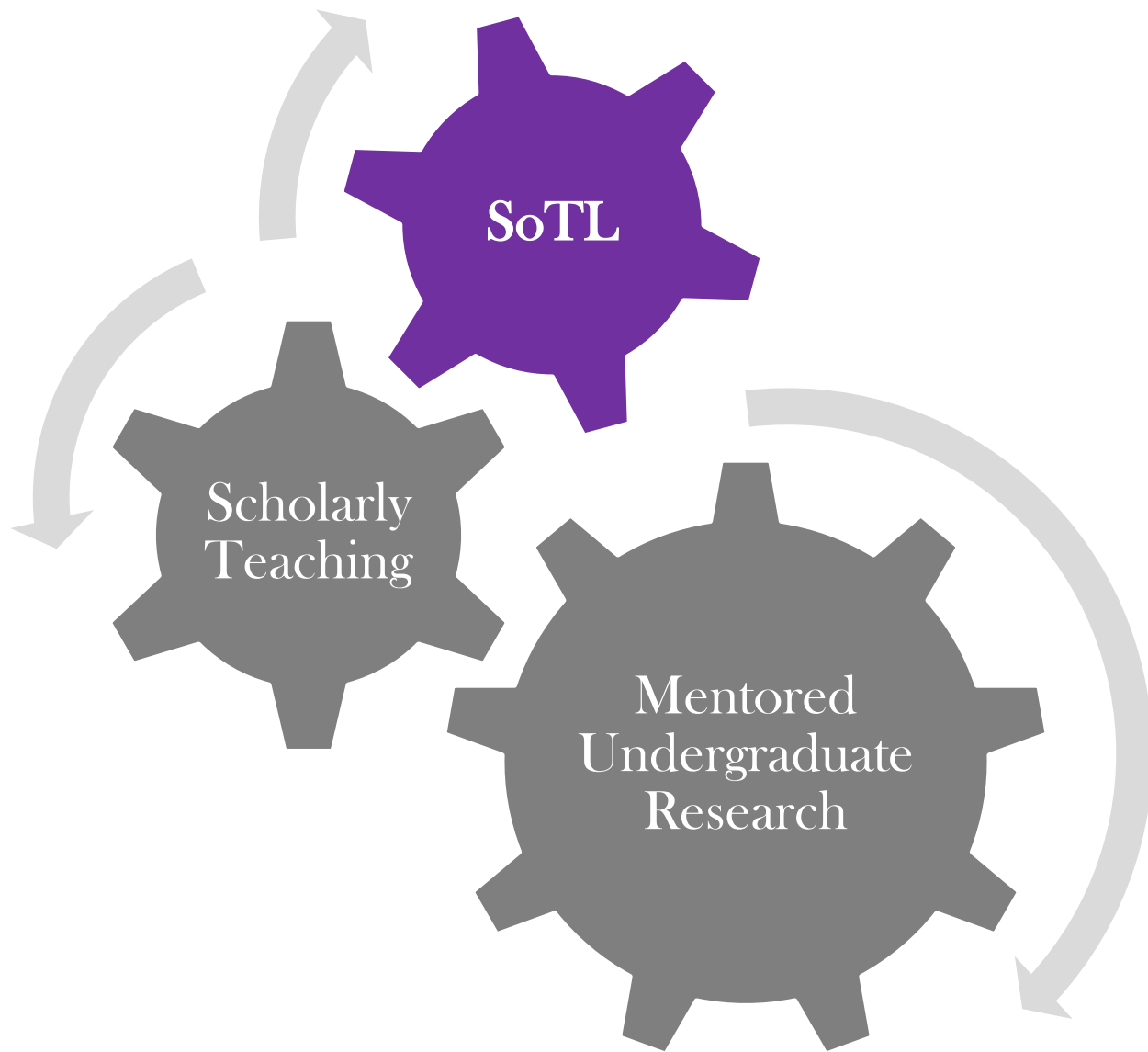
Scholarly
Teaching

Mentored
Undergraduate
Research

Common Elements

- Professional Development
 - PD series
 - Workshops
 - Seminars
- Funding
 - Development
 - Implementation
- Recognition
 - Awards
 - FAR
- Library Resources





SoTL

Scholarly
Teaching

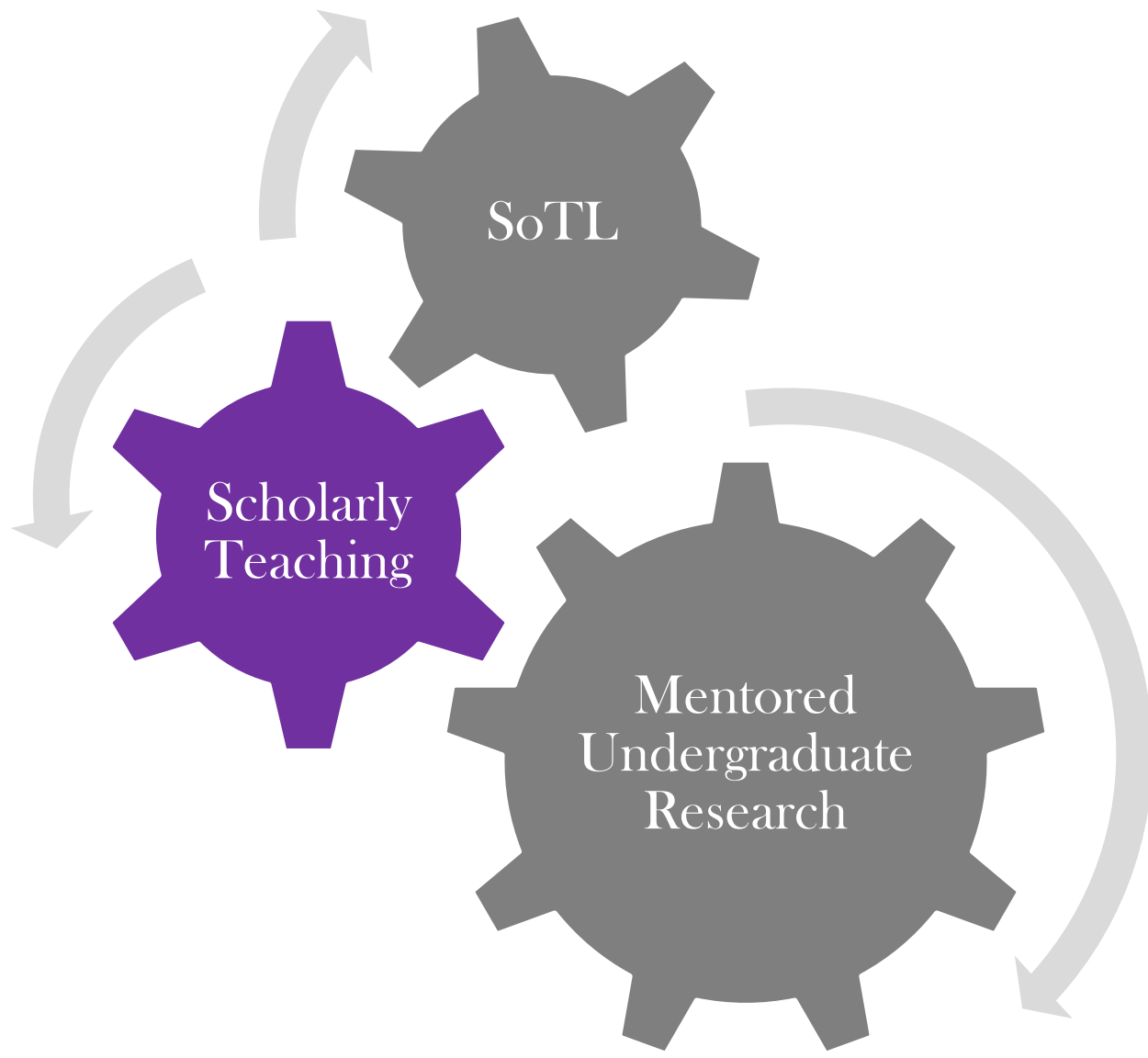
Mentored
Undergraduate
Research

Scholarship of Teaching & Learning (SoTL)

Support faculty currently engaged in or interested in pursuing SoTL.

- Common elements
- Faculty consultants
- Graduate assistants





SoTL

Scholarly
Teaching

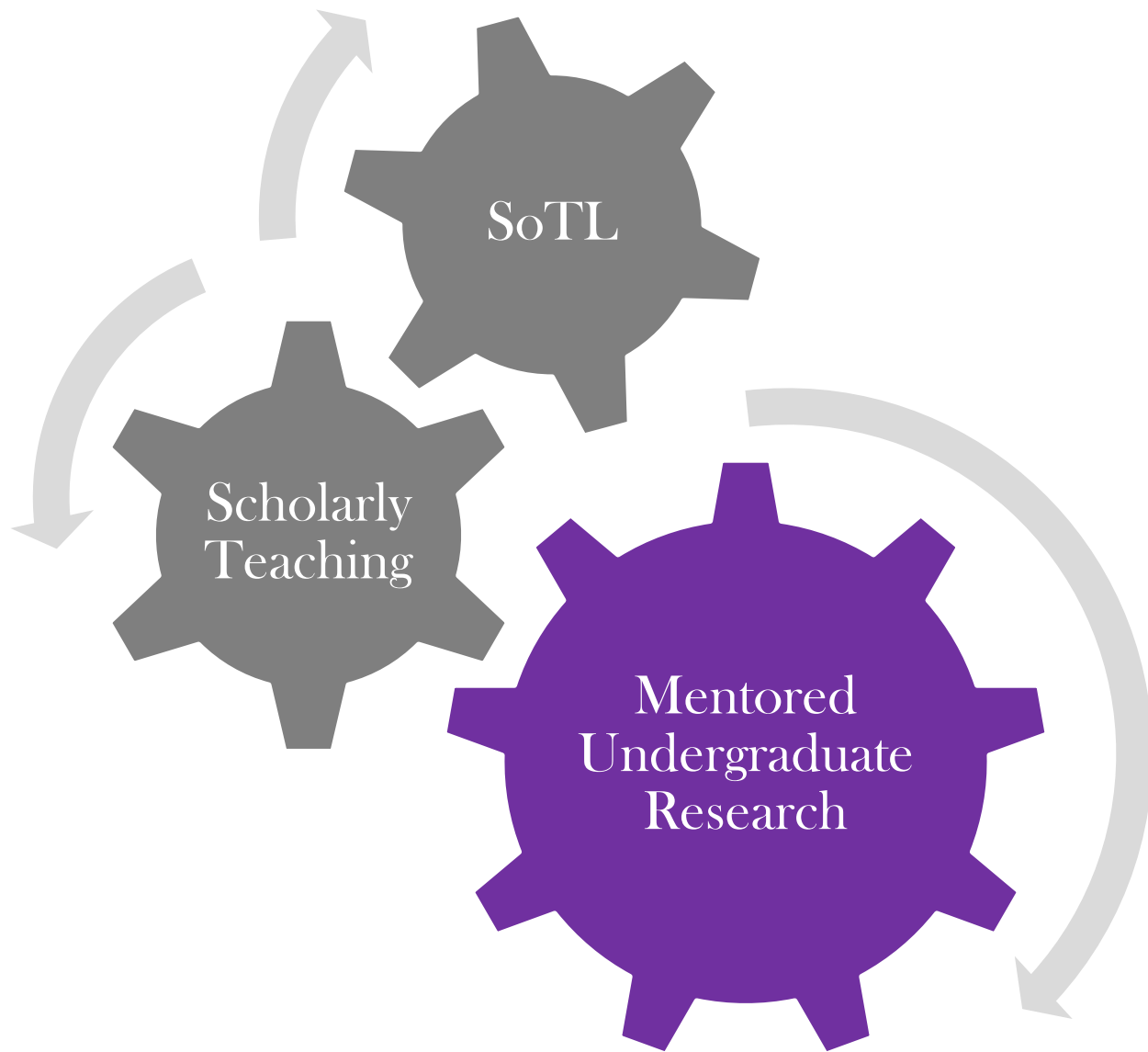
Mentored
Undergraduate
Research

Scholarly Teaching

Attract and support faculty who engage in scholarly teaching and utilize evidence-based teaching methods.

- Common elements
- Job ads/hiring





SoTL

Scholarly
Teaching

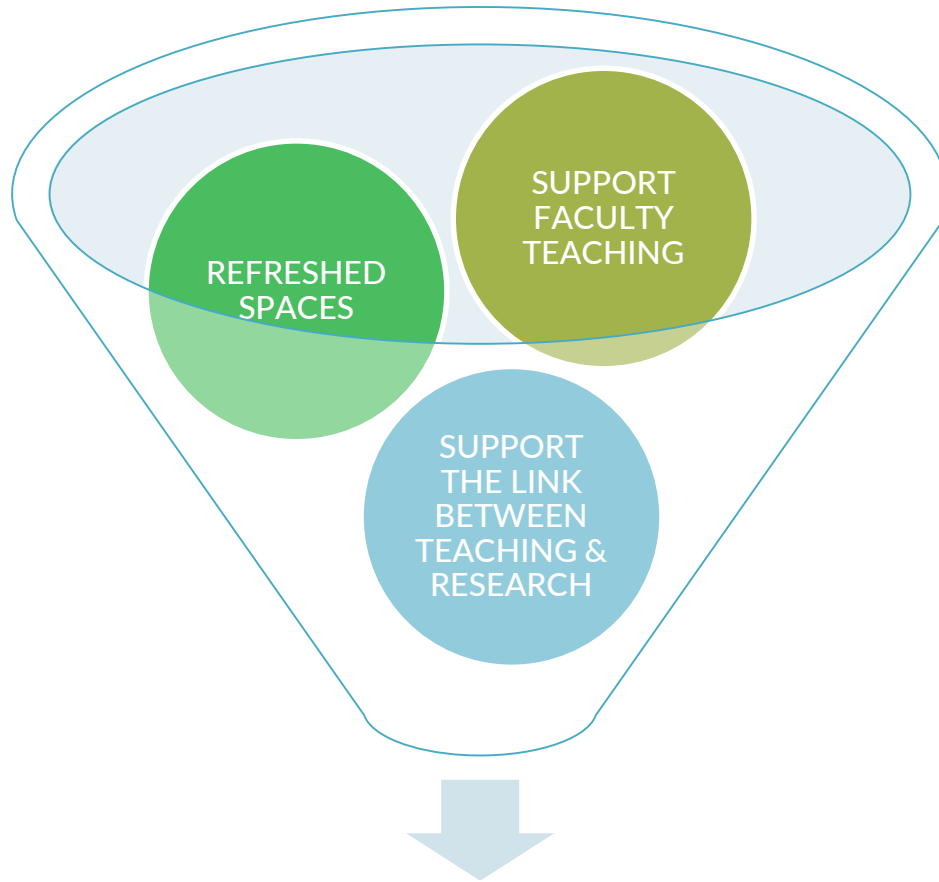
Mentored
Undergraduate
Research

Mentored Undergraduate Research

Support mentored undergraduate research.

- Common elements
- Coordinated efforts across campus
- Research-designated courses





PROMOTE A CULTURE OF TEACHING EXCELLENCE



Strategy 4

Promote a culture of teaching excellence by strengthening the alignment between our stated values as educators and the institutional policies related to teaching.



Promote a Culture of Teaching Excellence

Sources:

- *The Undergraduate Experience*
- Culture Survey, Spring 2016



Promote a Culture of Teaching Excellence

- Review policies on
 - FARs, tenure/promotion, and merit
 - Workload policy
 - Student evaluations
 - Course assignments
 - Resource allocation
 - Regular, scheduled surveys of faculty about needed resources for the library, classrooms, etc.
 - Celebrating teaching excellence the same way that we do research excellence





Questions?



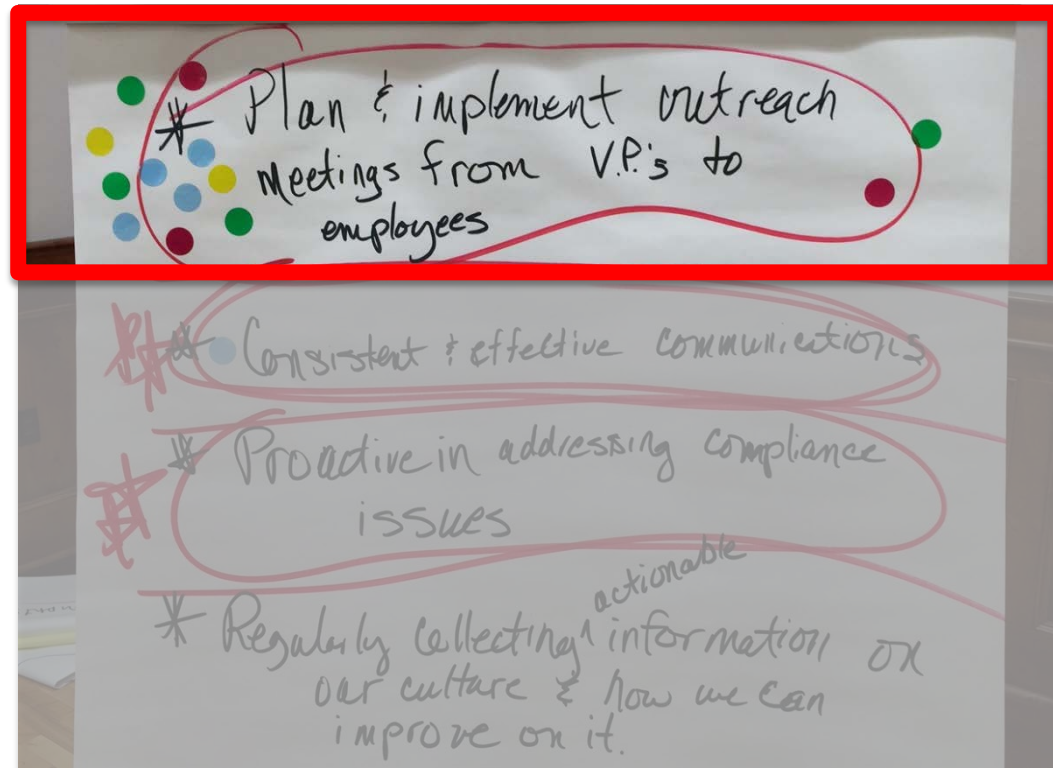
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Future Steps



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VP Outreach



Tentative Dates:

January 12, February 1, March 1, April 4




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Faculty Career Fellows

Mentoring Program(s)

Implementation Teams



A purple-tinted image of a statue of a man in a military-style uniform, standing and holding a rifle. The statue is positioned on the left side of the slide, partially obscured by the purple overlay.

For more information, visit
www.sfasu.edu/strategicplan



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